

ANNUAL REPORT 2023-24



चौधरी चरण सिंह राष्ट्रीय कृषि विपणन संस्थान

C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

(AN AUTONOMOUS ORGANIZATION OF THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE, GOVERNMENT OF INDIA)

BAMBALA, KOTA ROAD, JAIPUR-302033(RAJASTHAN)



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वार्षिक प्रतिवेदन 2023-24



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SI No.	Description	Page No.
1.	Introduction	1-6
1.1	The Institute	1
1.2	Vision	1
1.3	Mission	1
1.4	Mandate	3
1.5	Objectives	3
1.6	Composition of General Body, Executive Committee and Standing Committee of Academics	3
1.7	Academic Centers of CCS NIAM	4
1.8	Thrust Area	4
1.9	Stakeholders	5
1.10	Collaboration: Dynamic tools to reach the Nation	6
2.	Training Programs of CCSNIAM-Addressing the need of stakeholders	7-18
2.1	Highlights of Training Programs	7
2.2	Educational Program of CCSNIAM- Preparing Future Agribusiness Managers	7
2.2.1	Post Graduate Diploma in Agri-Business Management (ABM)	7
2.2.2	Post Graduate Diploma in Innovation Entrepreneurship and Venture Capita	14
2.3	Publications, Journals, Book Chapters and Research Papers	15



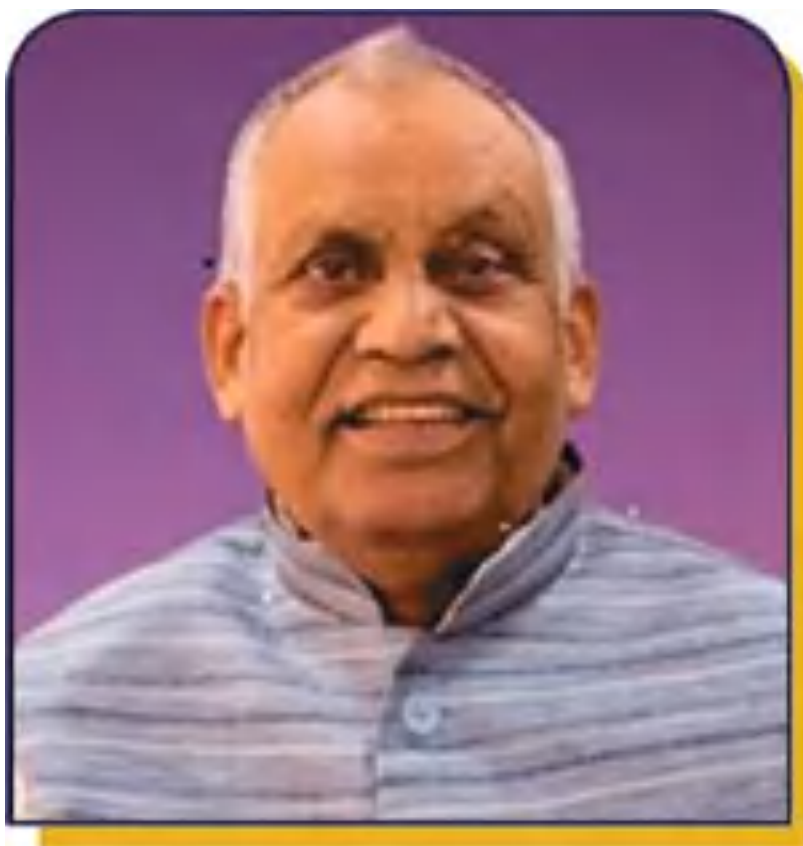
SI No.	Description	Page No.
2.4	Research Projects	16
2.5	Consultancy Projects	16
2.6	Infrastructure in CCS NIAM	17
2.7	Celebration at CCS NIAM	18
3.	Library	27-29
4.	RKVY RAFTAAR Program of CCS NIAM: Promoting Agri-startups	30-45
4.1	Highlights: CCS NIAM as Knowledge Partner of RKVY – RAFTAAR	30
4.2	Overview: CCS NIAM Agri Innovation & Incubation Centre	30
4.3	The startups thrust areas	32
4.4	Outreach Initiatives, Workshops, Seminars and Events	33
4.5	The details of some of the outreach workshops, webinars, training programmes and event	35
4.6	Farmers' Outreach Activities	43
4.7	Nurturing Startups, Networking Platforms & Opportunities	45
5.	Indo-German Cooperation on Agriculture Market Development (AMD) project	63
6.	Accounts & Audit of Financial Year 2023-24	69-72
6.1	Financial Review	72
	ANNEXURE	75



Shri Shivraj Singh Chouhan Ji

Hon'ble Union Minister of Agriculture & Farmers' Welfare, GoI and
President, General Body of CCS NIAM

**“By empowering small and marginal farmers,
we aim to integrate them into more inclusive and
efficient markets, driving both rural prosperity and
national growth”**



Shri Ram Nath Thakur

Hon'ble Minister of State for Agriculture & Farmers Welfare, GoI and
Vice President, General Body, CCS NIAM

**“Combined with science, innovation and dedication,
we are building a robust agriculture sector that is in
line with the vision of enhancing farmers' incomes”**



FOREWORD

FOREWORD

Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM) is a premier National Level Institute established by the Government of India in August 1988 to provide specialized training, research, education, and consultancy in the field of Agricultural Marketing. Over the years, CCS NIAM has emerged as a beacon of excellence in agricultural education and research, fostering innovation and leadership among its students and faculty.

In today's globalized and technologically driven era, agricultural marketing plays a pivotal role in bridging the gap between farm and fork, ensuring better price realization for farmers, and driving food security. CCS NIAM remains steadfast in its commitment to imparting cutting-edge knowledge and skills, equipping individuals to navigate the complexities of agricultural markets with confidence and competence. Through a blend of rigorous curriculum, experiential learning, and exposure to real-world challenges, the institute prepares professionals to meet the



FOREWORD

dynamic demands of the sector.

To strengthen international collaboration, CCS NIAM houses the Indo-German Cooperation on Agricultural Market Development (AMD) project management unit, facilitating technical discussions and policy alignment between Indian and European Union stakeholders. The institute's partnerships with organizations like APEDA and the Spices Board of India have paved the way for specialized training programs, such as the six-month Agri-Export Import Management course tailored for European Union markets. Furthermore, CCSNIAM, in collaboration with the Indo-German AMD project, has conducted five impactful studies integrating Farmer Producer Organizations (FPOs) into sustainable, market-oriented value chains, enhancing their capacity to compete in global markets.

In line with its mandate to promote agripreneurship, CCSNIAM has significantly expanded its role through the RKVY-RAFTAAR initiative of the Ministry of Agriculture and Farmers Welfare. The establishment of the CCSNIAM Agri Innovation & Incubation Centre in 2019 marked a new chapter in fostering innovation and entrepreneurship in agriculture. Over the past four years, this center has supported the incubation of around 725 agribusiness startups, facilitated grants-in-aid totalling 37 crores to 300 startups approximately, and delivered measurable socio-economic benefits. As a Knowledge Partner under the RKVY-RAFTAAR program, CCSNIAM has also mentored four national institutions, amplifying the impact of the agri-startup ecosystem across India. Beyond technical capacity building, CCSNIAM is at the forefront of addressing emerging trends such as digital agriculture, sustainable marketing practices, and climate-resilient value chains.

I extend my heartfelt gratitude to the Ministry of Agriculture

(Faiz Ahmed Kidwai, IAS)

Director General, CCS NIAM

Additional Secretary (Marketing)

MoA & FW, Govt. of India



1. Introduction

1.1 The Institute

Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM) is an autonomous organization of the Ministry of Agriculture and Farmers' Welfare, Government of India. It was set up as a registered Society in 1988 to strengthen Agricultural Marketing in India and South East Asian Countries. The Institute is mandated to carry out academic activities i.e. Training, Research, Consultancy, Policy Advocacy, International Programs and Education in Agricultural Marketing.

The Institute plays a pivotal role in creating awareness among farmers, farmers' organizations, cooperatives, Agri-Business companies, Agri-Startups, Agripreneurs, officials of Agricultural Marketing Departments and allied Departments. It is actively involved in building the capacity of wide range of other stakeholders, undertaking research on contemporary Agricultural Marketing issues and providing consultancy services to decision makers in government, cooperatives, and the private sector. Additionally, the institute provide policy support to the Government and Non-Governmental Organizations and prepares skilled techno-managers to serve the Agri-Business sector through educational Programs.

1.2 Vision

To be an Institute of excellence and repository of knowledge, to enhance the efficiency and effectiveness of Agricultural Marketing systems which are inclusive and empower the primary producer, by building the capacity of various stakeholders through Teaching, Training, Applied Research, Policy Advocacy, and Consultancy Services.

1.3 Mission

- v Enable primary producers, particularly small and marginal farmers, to develop competitive strategies for profitable returns from primary production through effective training & educational programs and applied research.
- v Facilitate efficient, sustainable and inclusive agro value chains through applied research.
- v Nurture innovative Agripreneurs and professionals to manage emerging agribusiness concerns through educational programs.



- ❖ Facilitate formulation and modification of public policy on Agricultural Marketing through action oriented and applied research and consultancy.
- ❖ Enhance International Co-operation for global food security and Sustainable Agriculture.
- ❖ Contribute to Agribusiness market development and management knowledge and practice through innovative research and its dissemination.



Figure 1: Mandated Academic Activities of CCS NIAM



1.4 Mandate

The Institute was established during the Seventh Five-Year Plan period with the following mandate:

- ❖ **Education:** Preparation of young managers and professionals through Post Graduate Diploma in Management (Agribusiness Management) and Post Graduate Diploma in Innovation and Entrepreneurship Development.
- ❖ **Training:** Up-gradation of the skills of existing Agricultural Marketing personnel
- ❖ **Research:** Research on various contemporary aspects of Agricultural Marketing
- ❖ **Consultancy:** Consultancy services for decision makers in Government, Cooperatives and private sector on Agricultural Marketing
- ❖ Assist DAC in **Policy and Project Formulation** in Agricultural Marketing

1.5 Objectives

The main objectives as per the Memorandum and Rules and Regulation of the Institute are as follows:

- ❖ To undertake and promote the study of Applied and Operational research in problem areas of Agricultural Marketing and to act as a national level nodal point for co-ordination of various research studies and dissemination of technologies relevant to Agricultural Marketing in the country.
- ❖ To impart training to personnel working at various levels of organizations involved in Agricultural Marketing activities such as State Agricultural Marketing Boards (SAMB), State Development Departments like Agriculture, Horticulture, Animal Husbandry, Fisheries, Forestry, Sericulture, State Agricultural Universities, Co-operative Marketing Societies, Commodity Boards, Input Agencies, Progressive Farmers and Entrepreneurs etc.
- ❖ To conduct research on long-term projects, and policy formulation; prepare status papers on leading issues; case studies in specific marketing problems, processing industries, export management, etc., which have a direct bearing on the national economy.
- ❖ To offer consultancy services to State and Central Departments, public-sector undertakings, and co-prepare Master Plans for States, Export Institutions, Traders and Farmers.
- ❖ To develop human resources by providing long-term structured courses in Agricultural Marketing through Diploma/Degree courses.
- ❖ To help the State Government in generating self-employment for educated youth by exploiting local potential resources.
- ❖ To assist the Government in formulating policies on emerging issues in Agricultural Marketing.
- ❖ To cover a wide information network in the country in Agricultural Marketing for the benefit of all concerned and to evolve an efficient, innovative and competitive marketing process.
- ❖ To develop as a 'Centre of Excellence' in the field of Agricultural Marketing by establishing adequate networking with international organizations.

1.6 Composition of General Body, Executive Committee and Standing Committee of Academics

The General Body of CCS NIAM guides the Policies of the Institute. Hon'ble Union Minister for Agriculture and Farmers' Welfare, GoI is the President of the Society. Hon'ble Minister of State for Agriculture and Farmers' Welfare, GoI, Vice-President of the Society. The General Body also consists of twenty-eight other official and non-official members.



The Executive Committee of CCS NIAM guides the activities of the Institute. Secretary, Department of Agriculture and Farmers' Welfare, GoI is the Chairman of the Executive Council. Executive Committee has six other official and non-official members.

The Standing Committee of Academics of CCS NIAM guides the academic activities of the Institute. The Director General of CCS NIAM is the Chairman of the Committee. The Committee has nine other official and non-official members.

1.7 Academic Centres of CCS NIAM

In order to cater to the emerging areas in Agriculture Marketing through Education, Training, Research, Consultancy, Policy Advocacy and International Programs CCS NIAM has established the following ten academic centres. The centres are headed by senior faculty members of the institute. The centres are working in different domain of agricultural marketing and allied fields.

- I. CCS NIAM Centre for Policy, Reforms and Program
- II. CCS NIAM Centre for Innovation, Entrepreneurship and Skill Development
- III. CCS NIAM Centre for Agriculture Marketing Planning and Development
- IV. CCS NIAM Centre for ICT and e-NAM
- V. CCS NIAM Centre for Public Private Partnership
- VI. CCS NIAM Centre for Institution Building
- VII. CCS NIAM Centre for Monitoring and Evaluation
- VIII. CCS NIAM Centre for Agri Logistics
- IX. CCS NIAM Centre for Agri Business Management & Education
- X. CCS NIAM Centre for International Programs

1.8 Thrust Areas

All academic activities of CCS NIAM are Farmer centric with a thrust to link agribusiness industry/organization directly with farmers and producers to ensure steady and quality supply/agri inputs to industries. Besides, the concerns of all the stakeholders are also addressed through various academic activities. Existing problems, practical solutions and emerging potential areas are constituted into activities. Important thrust areas addressed by CCS NIAM through various academic activities are as follows:

- ❖ National Agricultural Market
- ❖ Doubling Farmers Income
- ❖ Promotion of Agri-Startups
- ❖ Agriprenurship development
- ❖ Marketing of Horticulture Crops - Fruits & Vegetables
- ❖ Marketing strategies of high value commodities like organic produce
- ❖ Value Chain approach for analysis of a wide range of commodities
- ❖ Future, Forward Markets and Commodity Exchanges
- ❖ Agricultural Marketing & Legal Reforms
- ❖ Organic, Medicinal and Aromatic plants
- ❖ Market Led Extension

1.9 Stakeholders

All the stakeholders are important in Agri-value chain development. CCS NIAM attempted to address stakeholders indicated in the figure through academic Programs.



Figure 2: Stakeholders



1.10 Collaboration: Dynamic tools to reach the Nation

CCS NIAM made all efforts to associate with individual professionals and organizations working to strengthen Agricultural Marketing systems in the country. The institute also partners with the governments of Australia and Germany to carry out the international projects to address the issue of foreign stake holding. Important organizations associated with CCS NIAM in various academic activities during the year are as follows:

1. Small farmers Agri-Business Consortium (SFAC)
2. National Institute of Agricultural Extension Management (MANAGE)
3. Krishi Vigyan Kendras (KVK)
4. Ministry of Micro, Small, and Medium Enterprises (MSME)
5. Sher-E-Kashmir University of Agriculture, Science and Technology (SKUAST), Srinagar
6. Institute of Cooperative Management (ICM)
7. Netaji Subhash Chandra Bose Institute of Agricultural Marketing (NSTIAM), Kolkata
8. Punjab Agricultural Management Extension Training Institute (PAMETI), Ludhiana
9. Sardar Patel Dhantewada Agricultural University (SDAU), Gujarat
10. Administrative Training Institute (ATI), Mysore
11. Indra Gandhi Krishi Vishwavidyalaya (IGKV), Raipur
12. Vasantrao Naik Agriculture Extension and Management Training Institute (VANAMATI), Nagpur
13. State Agricultural Management Extension Training Institute (SAMETI), Kolkata
14. State Institute of Management in Agriculture (SIMA), Lucknow
15. Indian Institute of Travel and Tourism Management, (IITTM), Gwalior
16. Extension Education Institute (EEI), Jorhat
17. Agriculture College, Medzifema, Nagaland.
18. Assam Agricultural University, Jorhat
19. State Agricultural Management Extension Training Institute (SAMETI), Shimla
20. Tamil Nadu Agricultural University (TNAU), Coimbatore
21. Rural Resource and Training Center (RRTC), Meghalaya
22. YS Parmar University of Horticulture and Forestry, (YSPUHF), Solan
23. Indian Institute of Plantation Management, (IIPM), Bangalore
24. Ware House Development and Regulatory Authority (WDRA)
25. Karnataka State Agricultural Marketing Board (KSAMB)
26. Government of German
27. Government of Australia



2. Training Programs of CCSNIAM-Addressing the need of stakeholders

Training is the core mandate of CCS NIAM through which it reaches out to the vast array of stakeholders across the country. In 2023-24, 196 training programmes were conducted by CCS NIAM faculties across India and 6,639 participants were trained. The brief details of the training Programs and other activities conducted during the year are as under:

Table 1: Training Details for FY 2023-24

Sr.No	Activity	Programs Conducted	Number of Participants
1	Training Conducted by Faculty	196	6,639

2.1 Highlights of Training Programs

- ❖ Majority of the States were covered through different Academic activities of CCS NIAM during the year.
- ❖ Stakeholders namely Agricultural Marketing Department officials, scientific institutions, tribal farmers, Agri-business students, Agri-business institutions, farmers of North-Eastern States, Commodity Boards, Institute of Cooperative Managements, FPOs, Agriculture and line departments, Agri-startups, partner institutions, National institutions, Agricultural Universities, ICAR organizations, cooperatives, Agriprenurship, traders, commission agents, Mandi Secretaries, SFAC, ATMA officials, processors, industry associations, warehousemen, Agri-logistic operators were covered through Academic programs of CCS NIAM.

2.2 Educational Program of CCSNIAM- Preparing Future Agribusiness Managers

2.2.1 Post Graduate Diploma in Agri-Business Management (ABM)

CCS NIAM has one flagships program under the domain of education as a two-year residential Post Graduate Diploma in Management (Agri-Business Management) PGDM (ABM). The program is AICTE approved being run since 2001 with 100% placement. The program aims to train Agricultural and allied Sciences graduates in the field of Agri-Business to build techno-managerial competence among them. We have a strong global alumni base of 700+ techno-managers holding positions of national and international repute in various sectors like Agri Inputs, Banking and Micro-Finance, Food Processing, Consulting, Commodities, Rural Development, Agripreneurs etc.

The PG program is running under self-finance mode wherein the entire revenue is being generated from the student's fee and accordingly entire budget is to be met from the fee collected from the students. The capacity of intake is 70 students per batch and admission intake depends on the CAT score, CMAT score and individual performance in the Interview and Group discussion.

- ❖ CCS NIAM offers a two-year full time Post Graduate Diploma in Management (Agribusiness Management), an AICTE approved program intended to produce techno-managers for the



agribusiness and food sector.

- ❖ The course curriculum consists of 45 core courses and 4 electives comprising a total of 121 credit load spread over two years.
- ❖ The program is composed of agribusiness courses like Agri-input marketing, farm production management, extension management, supply chain management and rural marketing and core management subjects like marketing management, financial management, strategic management, etc.
- ❖ A constant endeavor is to give students exposure to real life problems through case-studies application of theories in practice, application of Artificial intelligence, IOT & Block chain technology in agribusiness.
- ❖ Constant industry interface is an integral part of PGDM (ABM).
- ❖ The Courses are delivered by faculty from reputed management institutes of the country and executives from leading agribusiness companies.

USP of PGDM (ABM) Program

- ❖ Two-year residential program started in 2001, approved by AICTE.
- ❖ Aims to develop Techno-managerial competence.
- ❖ Program delivered through 7 trimesters, 121 credits and 45 courses.
- ❖ EXIM Bank Merit Scholarship for meritorious students.
- ❖ 800 + Alumni base serving agriculture value chain
- ❖ Affordable fee structure – Rs. 6.76 Lacs for two years all inclusive (tuition, boarding, lodging and medical insurance)
- ❖ 100% placement since inception.
- ❖ Guest Lecture series by industry professionals.
- ❖ Students come from diverse educational backgrounds and geographical diversity.

Placement

- ❖ 100% placements have been achieved since inception. Placement facilitation is available for the students subject to passing in all courses and meeting the specific attendance norms.
- ❖ The Placement process involves an industrial visit where potential companies were invited for interaction, students are trained in CV writing, interviews and group discussion and facilitating in campus interviews to the companies.
- ❖ Major agri-business companies have recruited students from this program as management trainees (final placements) and have provided summer placement opportunities.
- ❖ Highest package offered to student curve this year was Rs. 22.50 lakh LPA(CTC) and the average package was Rs. 11.36 lakh LPA(CTC) and all 67 students of Batch PGDM (ABM) 2022-24 were placed in time in good companies.
- ❖ The major sectors from which placements demands have come includes, Agri-input. Retail, Commodity, Banking, Consultancy, FMCG, Government organizations etc., During the year, a total of 31 recruiters have visited the campus for recruitment. Out of which 14 have visited the campus for the first time to hire students from CCS NIAM.
- ❖ All students of Batch PGDM (ABM) 2023-25 were also placed in various reputed companies to



complete their Summer Internship Projects (SIP).

AGROVON 2023-24

- ❖ Like the previous year, this year also Agrovon 2023 was organized on the 7th and 8th September, 2023 with the motive of encouraging future professionals.
- ❖ With the theme "SOW IDEAS WATER HOPES, REAP MIRACLES" which comprises management and non-management events. The event was inaugurated by Director General, CCS NIAM in the presence of dignitaries from industry sectors.
- ❖ The two-day event has seen participation from 4500+ students from both national and international B schools like IIMA, IIM C, IIM L, XLRI, IRMA, NMIMS, SIBM, MANAGE and many more.
- ❖ There were various events which were sponsored by Adventz Group of Companies, Adama India Pvt. Ltd., Vegrow, Dhanuka Agritech Ltd., and Syngenta Foundation for Sustainable Agriculture. The event brought forward a pool of talent, with new brimming ideas and out of the box thinking. Agrovon continues to be the best platform for the students to showcase their skills and it will keep on bringing forward new talents time and time again.

Table 2:- AGROVON Competition

Sl No.	Competition	Winner	1st Runner Up
1	VIVECHAN- The Case Study Challenge	Team Bloomers NAARM, Hyderabad	Team Vijay CCS NIAM; Agrivangaurd Vamnicom, Pune
2	SAKSHAM-The Best Manager	Ms Ashveen Kaur SIOM, Nashik	Ms Devanshi CCS NIAM
3	LAKSHYA-The B-Plan	Team Aspire CCS NIAM; Team Amigos SIIB, Pune-	Team Inaayat Ramjas College, DU; Team Ekansh School of Agribusiness Management, Hyderabad
4	ADVIK-Live Case Study Competition	Team Blitzkreig IIM, Lucknow	Team Resolute CCS NIAM
5	SANKALAN-Article Writing Competition	Mr Nitin Yadav XLRI, Jamshedpur	Ms Surya Prasad CCS NIAM
6	PRATIBIMB-Photography Competition	Mr Akhil G CCS NIAM (People's Choice)	Mr Gujjra Vikas Kakatiya University, Warangal (Jury Choice)
7	MARKETING QUENCHER'S QUIZ-Quiz Competition	Mr Manish Patil SIBM, Pune	Ms Avi Bharghava IIM, Raipur

Guest Lectures arranged for the benefit of Students



Table 3:- SAMVIDH-Alumni Guest Lecture Series

Sl. No.	Name of Speaker	Topic	Date	Company
01	Mr. Vijay Kumar	Supply Chain in Medical technology and Device Industry	25/07/2023	Abbott
02	Mr. Alok Gupta	Banking Industry Overview: Trends, Challenges and Opportunities	12/08/2023	Yes Bank
03	Ms. Pooja Adhikari	Social Aspect of ESG and the Promise of leaving no one behind	25/08/2023	Oxfam Deutschland
04	Mr. Satyajit Majumdar	Best Practices in Procurement in the FMCG Industry	18/09/2023	The Coca Cola Company

Table 4:- NETRITVA-Corporate Guest Lecture Series

Sl. No.	Name of Speaker	Topic	Date	Company
01	Mr Satish Tiwari	Biologicals: A need of Global Agriculture	17/07/2023	Gencrest
02	Mr Manmeet Singh	A brief overview of the FMCG sector in India	18/07/2023	Kellogg's
03	Mr Sandeep Balakrishnan	Supply Chain Management in Food Industry -The Evolution	28/07/2023	Swiggy
04	Mr Rakesh Soni	Revolutionizing India's Macro Grocery Space: Challenges, Innovations and Future Prospects	07/08/2023	Big Basket
05	Mr Shirish Chanda Panda	Role and Importance of Microfinance in Agriculture	17/08/2023	Tata Capital
06	Mr Chattanathan Devarnjan	Overview of Arya.ag	20/08/2023	Arya.ag



Sl. No.	Name of Speaker	Topic	Date	Company
07	Mr Morup Namgail	Climate Smart agriculture with data -driven advisory	24/08/2023	IFFCO Kisan
08	Mr Rajesh Sinha	Overview on Breweries	30/08/2023	Carlsberg
09	Mr Sandeep Rakshe	Optimising and Distribution	11/09/2023	Diversey
10	Mr Amiya Dharmapada Nath	Journeying across the interconnected realms of food, farming, feed, and fuel	14/09/2023	Japfa Comfeed India
11	Mr Omkar Khot	Brief Introduction to International Sales and Marketing	17/09/2023	SML
12	Mr Sandeep Chatterjee	Supply Chain and Sustainability	18/09/2023	IBM
13	Mr Joy Tilak Deb	Evolving trends in Agriculture and skill sets required for growth of future managers.	19/09/2023	Godrej Agrovat
14	Mr Saran Joseph	The Power of Digital Transformation: A Federal Bank Vice President's Guide to Modern Banking	22/09/2023	Federal Bank
15	Mr Abhishek Verma	Empowering Financial Inclusion: Role of Northern Arc Capital	24/09/2023	Northern Arc
16	Mr Ashok Nagpal	Products in MSME Lending Space	29/09/2023	Vistaar Finance
17	Mr Binny I Dawson	Campus to Corporate	01/10/2023	ETG
18	Dr Shashank Sinha	Marketing and Branding of a Successful Pet Food Brand	03/10/2023	Drools
19	Dr Daksh Jaiswal	Platforms acting as enablers for Agribusiness in the Digital Age	14/10/2023	Origo Commodities



Sl. No.	Name of Speaker	Topic	Date	Company
20	Dr NK Rajavelu	Agriculture and its Future	16/10/2023	Godrej Agrovet
21	Mr Ansul Goel	Credit assessment strategies for retail banking products	23/10/2023	Axis Bank
22	Mr Shailesh Kumar	Procurement -Rising Importance and Effective Strategies	30/10/2023	Britannia
23	Mr Manoj Kumar Singh	Full Page DSR -A Sustainable approach for transforming rice farming	06/11/2023	Savannah
24	Mr Amit Maheshwari	Landing your First Job in Agriculture Industry	29/11/2023	Netafim
25	Mr S Soundararajan	Overview of Tea Industry	23/02/2023	Tea Board of India

PGDM-ABM Placement and Major Recruiters





C.C.S National Institute of Agricultural Marketing, Jaipur 
 (A Government of India autonomous organization under Ministry of Agriculture and Farmers Welfare)

Our Recruiters
100% Summer & Final Placements 2023

Logos of various companies including: ADM, adventz, AGROCORP, ALPHA ALTERNATIVES, ARISE, ariya ag, BASF, BAYER, BHARAT CEMENTS, Cargill, Coromandel, CRYSTAL, DCM SHIRWAN, drools, EY, FALCA, FMC, Fullerton India, gar, Grant Thornton, growindigo, HDFC BANK, IFC FIRST Bank, JK, LT Foods, LDC, MAMI, NEGRANI, MOL, NDDI DAI, NICHINO, Olam Agri, ORO Research, RAY, syngenta, TAFE, TechnoServe, Terviva, TORQ, TRUAGRICO, UPL, Varaha, VEGROW, YES BANK.

Thanks to our Recruiters & Esteemed Alumni.

 Giridhar Ranuva (2001-03) Head of sales, Mumbai	 Krishna Mohan Singh (2001-03) President, Mumbai	 Vinay Shankar Sinha (2001-03) Chief Manager, New Delhi	 Srirama Murthy (2001-03) Head - Procurement & supply chain Gurugram
 Sandeep Tandon (2002-04) VP, Mumbai	 Anurag Dashputre (2002-04) Zonal Head, Indore	 Archan Barua (2003-05) Commercial lead (Cotton), Gurgaon, Haryana	 Priyanka Sinha (2003-05) Digital Marketing Initiatives - Regional Lead (Asia), Mumbai
 Sarabjeet Singh (2003-05) Business Head - Cotton Zambia	 Alok Gupta (2004-06) Senior Vice President Delhi	 Sanjay Tewari (2008-10) Deputy commissioner Delhi	 Ranjeet Singh Rajora (2006-08) Dy Vice President, Indore
 Sumit Sen (2004-06) Asst. Vice President Ahmedabad	 Ashish Joshi (2003-05) Commodity Analyst, Gurgaon, Haryana	 Archana Shahdeo (2003-05) Chief Manager, Delhi	 Ruchira Saini (2004-06) Senior Assistant Director, New Delhi



2.2.2 Post Graduate Diploma in Innovation Entrepreneurship and Venture Capital

The IEV program connects the theory of innovation and entrepreneurship with practice, equipping students with essential skills, this outcome-oriented programme facilitate learning on the management of innovation, entrepreneurship, and venture development from foundation to advanced stages. The programme simultaneously enables students to apply these entrepreneurial skills in their family business and real life situations, validate ideas, build innovation, test market, and build a successful venture out of it.

Thrust Areas of IEV Programme:

- Startup Ecosystem Development
- Corporate Innovation and Intrapreneurship
- Innovation Management
- Venture Creation

The program is supported by discovering insights and strategies aimed at creating innovation and entrepreneurship. The valuable knowledge from experts, empowered faculty, students, and budding entrepreneurs to drive impactful ventures and initiatives."

Educational Program of CCS NIAM (PGDM –IEV) Preparing Future Entrepreneurs

The first term is focused on the ideation process. The second term encompasses concepts on the business foundation process and the third term aids in the process of business model development. The students are imparted learning on the basics of new venture development by means of concept-based action learning modules.

The program has been designed in a way that all the subjects fall within one of the following four core elements - Entrepreneurship, Venture Fundamentals, Startup & Innovation and Project.

The minimum total amount of credits required to be allocated to compulsory subjects should be 102.0 as per AICTE guidelines. The course architecture is in accordance with the guidelines with total compulsory course credit of 115.0 and total optional course credit of 44.0.

The capacity of intake is 37 student per batch and admission intake depends on CAT Score, CMAT score and Individual Performance in the Interview and Group Discussion. A Bachelor's Degree in Agriculture or in any other discipline with at least 50% marks or equivalent CGPA [45% in case of SC/ ST/PH] is required. Must have a valid Score of CAT-2023 or CMAT-2024.

Reservation of seats as per Govt. of India rules.

USP of PGDM (IEV) Program

- ❖ Two years full time program approved by AICTE
- ❖ Three Capstone Projects spread across three semesters
- ❖ Fourth semester – Action Learning through live Start-up Establishment
- ❖ Aims to develop Techno-Managerial competence.



- ❖ Students will have the opportunity to participate in Agriprenurship Orientation Program (AOP)/Startup Agri Business Incubation Program (SABIP)
- ❖ Program as per New Education Policy-2020
- ❖ Earn while learning during internship (Students will get the ample opportunities to Undergo internships in sector specific startups as per their choice)
- ❖ Training & Exposure through Industry Mentors, Top Investors & Entrepreneurs
- ❖ Experiential learning through Agri based incubator
- ❖ Innovation & Technology Commercialization in agriculture and allied areas
- ❖ Grant & Investment Exposure
- ❖ Visiting Faculty from premium Universities/ Institutes from abroad as well as India.
- ❖ Affordable fee structure – Rs. 6.10 lakhs for two years
- ❖ Students from diverse educational backgrounds
- ❖ Ample opportunity for learning
- ❖ Opportunity to be associated with NIAM incubation program.
- ❖ Great opportunity to learn and participate in centre for excellence NIAM incubation Centre to be entrepreneur or to start your own Agri-start up.
- ❖ Aspirants willing to start their business/startup soon after completion of their formal education.

2.3 Publications, Journals, Book Chapters and Research Papers

- 1- *Shuchi Mathur. 2023: Assessment of knowledge of Extension Functionaries about e-NAM and its operations. Vol 10: 177-185 (Issue II). Published in Economist and International Journal.*
- 2- *Chauhan, R., Singh, S.R., Sharma, S.C. and Serawat, R.K. 2023: To measure the Impact of Water Diggis on Beneficiary Farmers in Bikaner District of Rajasthan. Vol 11: 1399-1402 (Special Issue-III) July 2023, Print ISSN: 2393-8234 On line ISSN: 2454-6011*
- 3- *Thakur, Pankaj, Piyush Mehta, Priyanka Lal, Rashmi Chaudhary, Saswat Kumar Pani, Akash Gaurav Singh, Chhaya Devi, Kamlesh Verma and Prashant Sharma (2024). "Agricultural Produce Supply Chain Network of Capsicum: Empirical Evidence from India." Economies. 12 (1), 24. (ABDC, Impact Factor- 2.6; Q1 Journal) <https://doi.org/10.3390/economies12010024>*
- 4- *Thakur, Pankaj, Piyush Mehta, Amit Guleria, Divyanshu, Pardeep Singh, Prashant Sharma, Rahul Kumar Tiwari, Milan Kumar Lal and Ravinder Kumar (2023). "Determinants of farmers' choice for agricultural output marketing channels of tomato (Solanum lycopersicum): an empirical evidence from north-western Himalayan region." Environment, Development and Sustainability. 1-25. (Impact Factor- 4.08; Q1 Journal; NAAS Rating 10.08) <https://doi.org/10.1007/s10668-023-04319-1>*
- 5- *Verma, Kamlesh, Sharma, Prashant; Bhardwaj Daulat Ra and Thakur Pankaj. (2024) Cultivating debate: the dichotomy of trees in agroecosystems." Frontiers in Forests and Global Change. 7: 1371082. (Impact Factor- 3.2; Q1 Journal) <https://doi.org/10.3389/ffgc.2024.1371082>*



- 6- *Book Chapter: Contract Farming Benefits and Types.*
 - ❖ *Authors- Rakesh Chouhan, Dr. S.R. Singh, Dr. Suresh Chandra Sharma and Rajesh Kumar Sherawat*
- 7- *Book Chapter: Agricultural Marketing: Brief Introduction*
 - ❖ *Authors- Rakesh Chouhan, Dr. S.R. Singh, Dr. Suresh Chandra Sharma and Rajesh Kumar Sherawat*
- 8- *Book Chapter: Advances in Productivity Enhancement of Root Vegetables*
 - ❖ *Authors- Rakesh Chouhan, Dr. S.R. Singh, Dr. Suresh Chandra Sharma, Geeta Kumari Meena and Rajesh Kumar Sherawat*

2.4 Research Projects

1. Sustainable development of Honey industry: A Value chain-based study.
2. Value Chain Analysis of Isabgol in select districts of Rajasthan.
3. Present status and future prospectus of marketing of organic products in the state of Rajasthan.

2.5 Consultancy Projects

1. **DST-CAZRI Project:** Collection of data and preparation of report is in process. Preparation of work plan for the year 2023-24 and work need to be completed during the current financial year. A presentation was made before the PI and other officials of the Institute. During the current financial year work relating to value chain of Ishabgol and date palm has been completed and a primary survey was done in the area of Jaisalmer by NIAM for preparation of report. Report completed and submitted to the DST-CAZRI.
2. **Consultancy Programs under WDRA:** Consultancy Programs under WDRA: 17 One Day Farmers Awareness Programs (FAP) for the farmers, traders and Dal Mil Owners were organized in the states of Rajasthan, Gujarat and Bihar. Total of 897 participants have attended these programs.
 - ❖ One Three Days Assaying training programs for the technical staff of the warehouse and secretaries of the PACCS of the warehouse for the state of Madhya Pradesh from 20 March 2024 to 22 March 2024 and total of 30 participants have attended this Training programme.
 - ❖ These programs were sponsored by Warehousing Development and Regulatory Authority (WDRA). This consultancy programs were handled by Dr. Shuchi Mathur, Assistant Director, CCS NIAM, Jaipur.
 - ❖ CCS NIAM Earned Total Revenue from both Programmes of Approx. Rs 15 Lakh this FY (2023-24)
3. **Consultancy Programs sponsored by Syngenta Foundation:** In this FY a total of 127 programs were conducted under this category for the stakeholders and 5,187 participants have been



trained in different parts of the country. The objective of the programme is to strengthen the Entrepreneurship skills of the rural youth of the country. These awareness programs were organized in the various state of India. This was funded by Syngenta Foundation. CCS NIAM earned Revenue Approx. Rs 52 Lakhs from this consultancy Programme.

- ❖ The Consultancy Programme was handled by Dr. Shuchi Mathur, Assistant Director, CCS NIAM, Jaipur.

4. Consultancy Programs sponsored by World Bank: In this FY two training programs were conducted under this category for the stakeholders and 54 participants have been trained for Maharashtra State. This was funded by World Bank under SMART project. CCS NIAM earned Revenue Approx. Rs 9.89 Lakhs from this consultancy Programme.

- ❖ The Consultancy Programme was handled by Sh. Ranjith P.C, Research Officer, CCS NIAM, Jaipur.

5. Consultancy Training program Sponsored by Uttar Pradesh Sahakari Dairy Training Institute (UPSDTI), Government of Uttar Pradesh: In this FY One training programs was conducted under this category for the stakeholders and 20 participants have been trained for Uttar Pradesh State. CCS NIAM earned Revenue Approx. Rs 1.2 Lakh from this consultancy Programme.

- ❖ The Consultancy Programme was handled by Sh. Ranjith P.C, Research Officer, CCS NIAM, Jaipur.

6. Consultancy Training program sponsored by Coromandel International Ltd: In this FY One training programs was conducted under this category for the stakeholders and 22 participants have been trained for North Indian States. CCS NIAM earned Revenue Approx. Rs .3.0 Lakh from this consultancy Programme.

- ❖ The Consultancy Programme was handled by Sh. Ranjith P.C, Research Officer, CCS NIAM, Jaipur.

2.6 Infrastructure in CCS NIAM

The following infrastructure and physical facilities are available in the NIAM: -

- ❖ Brahmaputra building where all the administrative and academic activities are carried out. Library and Computer facilities are also located in the same building.
- ❖ Convention Centre consisting of Auditorium, Conference Room, Guest House consisting 20 Rooms, Dining Hall and Lounge.
- ❖ Boys Hostel with 31 rooms facility and Girls Hostel with 48 rooms facility.
- ❖ VIP Guest House with 4 Suits and Director Generals' Residence
- ❖ Type V Quarters – 04Nos



- ❖ Type IV Quarters – 04Nos
- ❖ Type III Quarters – 07Nos
- ❖ Type II Quarters – 12Nos
- ❖ Dispensary Building, Indoor Badminton court at Barak, Sub- Station for Generator Set and Vehicle Garage.
- ❖ 135 KVA grid connected to Solar System installed at Brahmaputra, Girls Hostel and Convention Centre for saving electricity and the environment.
- ❖ Wi-fi campus.
- ❖ ATM facility.

2.7 Celebration at CCS NIAM

Independence Day

The 77th year of Independence was celebrated at CCS NIAM. The celebration started with flag hosting by Director, CCS NIAM remembering all great people who sacrificed their lives in making India an independent country.



CCS NIAM Faculty and Students on the Occasion of Independence Day

Plantation Day

Plantation day is conducted on 11.09.2023 and it was inaugurated by Honorable Shri. Ramcharan Bhora, Member of Parliament, Jaipur Rural. Nearly 50 Guava and Fig plants are planted on this day.



CCS NIAM Faculty and Students on the Occasion of Plantation Day



Republic Day

The 75th Republic Day of India was celebrated with gaiety and patriotic fervor at CCS NIAM, Jaipur on 26th January 2024. The ceremony was taken place in the presence of CCS NIAM faculties and students.



CCS NIAM Faculty and Students on the Occasion of Republic Day



Swachhhta Diwas

Swachhhta Diwas was celebrated at CCS NIAM campus by CCS NIAM faculties on 1st and 2nd October 2023 to keep our environment very clean.



CCS NIAM Faculty celebrated Swachhhta Diwas



Foundation Day

The 35th Foundation Day of CCS NIAM is celebrated on 8th August 2023 at CCS NIAM, Jaipur. The ceremony was taken place in the presence of CCS NIAM faculties and students.

Special Campaign 3.0 for Swacchata from 2 October to 31 October,2023







National Unity pledge on the Occasion of Rashtriya Ekta Diwas on 31.10.2023



CCSNIAM Celebrated International Yoga Day





Har Ghar Tiranga Campaign 2023 -24 by CCS NIAM Officers and Staff Selfies with Tiranga



Har Ghar Tiranga Campaign 2023 -CCS NIAM Officers and staff Selfies with Tiranga

CCS NIAM Jaipur Celebrated Constitution Day 2023



3. Library

A library plays a crucial role in an institute. It provides access to books, journals, databases, and other materials that support the learning process. Libraries offer academic support services such as study spaces, research assistance, and access to specialized software and tools. Libraries promote a reading culture and encourage students to read beyond what is taught in class. This helps improve their critical thinking skills, vocabulary, and overall academic performance.



It is the nerve and heart of the institute and plays a vital role in the quest for knowledge, and provides the main source for individual research. It is open round the clock with a comprehensive collection of literature predominantly related to management, agricultural and allied subjects. The library e-resource facilities have been provided to all readers of this institute on Internet/ Internet Wi-Fi system. The main objective of the library is to provide information resources to students, faculty, researchers, scientists, trainees, farmers and agricultural officers both in conventional and electronic formats. The library has a congenial environment, well-ventilated and spacious reading rooms.

Total No. of Books Available in Library : 15662

Total No. of Periodicals Available in Library : 14

Newspapers Available in Library : 13

Institute Library has made available the following resources for the benefit of the staff and students. All these resources are very much relevant to the course curriculum.



A. E-Resources:

- I. **DELNET (Developing Library Network):** - It is a Database of Full- text Digital Library Resources, which provides access to Full Text E-books, E-journals, E-articles, Manuscripts, Rare books, Thesis/ dissertations etc.
- II. **KOHA (Library Management Software):** - The library uses Koha, a library automation software, to manage its collection. Koha helps in the catalogue, circulation, and inventory management of books. It also provides a user-friendly interface for students and faculty members to search and access books.
- III. **Krishikosh CCSNIAM:** - It is a digital repository of accumulated knowledge in agricultural and allied sciences, having collection of old and valuable books, old journals, thesis, research articles, popular articles, monographs, catalogues, conference proceedings, success stories, case studies, annual reports, newsletters, pamphlets and various documents spread all over the country in different libraries of Research Institutions and State Agricultural Universities (SAUs).
- IV. **Anti- Plagiarism Checker:** - The use of anti-plagiarism checkers is becoming increasingly common in institute libraries, as it helps to maintain academic integrity and prevent cheating. By using this tool, institutes can ensure that their students are producing original work, and that they are not simply copying and pasting content from the internet or other sources. The use of anti-plagiarism checkers in institute libraries can help to create a more ethical academic environment, maintain the reputation of the institute, and encourage students to produce original, high-quality work.

For the easy access, all the online resources are subscribed as IP Based access subscription. This will help the users to access any resource from any computer connected in the NIAM Campus LAN and also through Wi-Fi enabled devices. Institute Library & Information Centre is supporting the students for self-learning activities. In this process it is subscribing multiple online resources, through which student will get an access to variety of resources to study and learn on their own.

B. Following resources are also accessible to the students through its Website:

- I. **Shodhganga:** - The Shodhganga @ INFLIBNET Centre provides a platform for research students to deposit their Ph.D. theses and make it available to the entire scholar community in open access. The repository has the ability to capture, index, store, disseminate and preserve ETDs submitted by the researchers.
- II. **Shodhgangotri:** - Shodhgangotri is an online repository of research proposals and synopsis. Institutes can use Shodhgangotri to search for new and interesting research proposals in their field of study. Research scholars can upload their research proposals on this platform, which can help institutes identify new research topics and potential candidates for their research programs.
- III. **Vidwan:** - VIDWAN is the premier database of profiles of scientists / researchers and other faculty members working at leading academic institutions and other R & D organization involved in teaching and research in India. It provides important information about expert's background, contact address, experience, scholarly publications, skills and accomplishments, researcher identity, etc.



Directory of Open Access Journals (DOAJ): - It is a community- curated online directory which indexes and provides access to high quality, open access, peer-reviewed journals. DOAJ is independent and it operates an education and outreach program across the globe focusing on improving the quality of applications submitted.

Indiastat: CCS NIAM library has a data source of Indiastat, which is very useful to collect data related to consulting, project, and other works, where data is required from different government organizations related to agriculture and other sectors.

Table 5: Periodicals Subscription at CCSNIAM

S.NO.	Periodical Name	Frequency
1	Agricultural Today	Monthly
2	Agribusiness and Food Industry	Monthly
3	Corporate Citizen	Fortnightly
4	Economic and political Weekly	Weekly
5	Floriculture Today	Monthly
6	Kurukshetra	Monthly
7	Yojana	Monthly
8	Southern Economist	Fortnightly
9	Pestology	Monthly
10	The Co-operator	Monthly
11	The Week	Weekly
12	India Today	Weekly
13	Pratiyogita Darpan (English)	Monthly
14	Pratiyogita Darpan (Hindi)	Monthly

C. Newspaper Subscription at CCSNIAM: -

- The Times of India
- The Hindu.
- Hindustan Times.
- Economics Times.
- Business Line.
- The Indian Express.
- Dainik Bhaskar.
- Rajasthan Patrika.
- Rashtrdoot.



- Dainik Navajyoti.
- Punjab Kesari.
- Nafa Nuksan.

4 RKVY-RAFTAAR programme of CCS NIAM: Promoting Agri-Startups

CCS NIAM Agri Innovation & Incubation Centre formerly known as NIAM Agri-Business Incubator (NABI) was established in the FY 2018-19 under RKVY-RAFTAAR has proved itself as the flag-bearer of innovation, entrepreneurship and has established itself as a “Friend of Farmer” in the field of Agri-Startup ecosystem. CCS NIAM is promoting, nurturing and flourishing the business of the agribusiness startups to provide social and economic benefits. In these years of operation, the centre has not just trained and funded agri-startups but has created a safe haven for innovative agri-business ideas to grow and bloom as an agri-venture

4.1 Highlights: CCS NIAM as Knowledge Partner of RKVY – RAFTAAR

- **730+** agri startups incubated
- **280+** startups recommended for grant-in-aid
- **INR 34+ crores** grant-in-aid
- **INR 45+ crores** external funding (angel / VC) raised by our startups
- **400+** innovative products & services commercialized
- **130+** IPR filed by our startups (Patent, Trademark, Copyright, etc.)

4.2 Overview: CCS NIAM Agri Innovation & Incubation Centre

Programme start date	January 2019	
Cohorts completed (No.)	18 (9 Cohorts)	
Number of Startups incubated	303	
Funds Recommended as Grant-in-aid (up to Cohort 8)	No.	Rs. Lakhs
AOP (Preseed stage)	58	277.00
SABIP (Seed Stage)	81	1445.00
Total	139	1722.00
IPR Obtained		
Patent	34	
Trademark	22	
Copyright	7	
Design Protection	2	
Total	65	



Table 6: Progress: Cohort wise tabular appearance

FY	Cohort	Applications Received		Startups Incubated		Recommended for funding	
		Pre-seed	Seed	Pre-seed	Seed	Pre-seed	Seed
2019-20	Cohort 1	102	126	17	20	9	15
2019-20	Cohort 2	202	150	10	12	7	8
2020-21	Cohort 3	198	223	20	14	7	5
2020-21	Cohort 4	131	164	10	12	4	7
2021-22	Cohort 5	177	141	22	15	7	4
2021-22	Cohort 6	125	125	4	12	1	6
2022-23	Cohort 7	150	165	17	22	4	10
2023-24	Cohort 8	59	185	12	14	3	9
2023-24	Cohort 9	153	231	32	38	16	17
Total		1297	1510	144	159	58	81

The programme aims to support existing and budding ventures, enterprises and startups in agriculture by training, mentoring and financing. As an incubator, CCS NIAM Agri Innovation & Incubation Centre leverages CCS NIAM's ecosystem of research, education and extension institutions to build innovation and entrepreneurship among startups, entrepreneurs, young agri graduates and postgraduates along with promotion of rural entrepreneurship.





4.3 The startups thrust areas

- Agri-Input tools and technologies
- IoT, AI and ICT in Agriculture
- Biotechnology and Bioinformatics
- Agronomy, Soil & Agri Health Services
- Nutraceuticals & Agri-Value Chain
- Farming Agricultural Supply Chain
- Agriculture Engineering
- Agricultural Extension
- Waste to Wealth and Secondary Agriculture
- Farm Mechanization
- Animal Husbandry and Dairying
- Precision Farming using IT
- Post-Harvest Processing
- Agri-Food Processing
- Natural Resource Management, Renewable Energy
- Farm Retailing



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- Precision Farming using IT
- Post-Harvest Processing
- Agri-Food Processing
- Natural Resource Management, Renewable Energy
- Farm Retailing

4.4 Outreach Initiatives, Workshops, Seminars and Events

In order to promote the RKVY - RAFTAAR programmes, Startup Agribusiness Incubation Programme & Agripreneurship Orientation Programme, outreach webinars and workshop & training programmes were organized in collaboration with various academic institutions and other organizations. These partner institutions include:-

- Tamil Nadu Startup and Innovation Mission
- Madurai Agribusiness Incubation Forum (MABIF)
- College of Agriculture, Hassan, UAS Bangalore
- College of Agriculture, VCF Mandya, UAS Bangalore
- ICAR-NRC Seed Spices (ICAR-NRCSS), Ajmer
- ICAR-Directorate of Floricultural Research, Shivajinagar, Pune
- IIM Kolkata Innovation Park
- Amity Innovation Incubator, Noida
- Atal Incubation Center, JK Lakshmipat University, Jaipur
- Sher-E- Kashmir University of Agricultural Science & Technology, Shailmar
- Centre for Innovation and Entrepreneurship Development, J&K
- IIMT University, Meerut
- Dr B. Lal Institute of Biotechnology, Jaipur
- Eklavya University, Damoh Bhopal,
- Parul University
- Krishi Vikas Kendra Shopian, J&K
- Krishi Vigyan Kendra, Kanker, Chhattisgarh



- Krishi Mahavidyalaya evam Anusandhan Kendra, Singarbhat, Kanker
- KF Bioplants, Pune
- Digital Impact Square, Nashik
- Khadi and Village Industries Commission, Nagpur
- Dept. of Gandhian Thoughts, Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur
- University College of Engineering, BIT Campus, EDII
- Anna Business Incubation Research Foundation, EDII, Tiruchirapalli
- Bharatidasan University, Tiruchirapalli
- Kumarguru College of Technology, Coimbatore
- Incubation Centre, Chandragupta Institute of Management Patna, Bihar
- Vidya Vikas Arts & Commerce College, Samudrapur
- Dept. of Civil Engineering, Kumarguru College of Technology
- Krishi Vigyan Kendra, Yawatmal, Maharashtra
- Development Management Institute (DMI), Patna
- Bihar Veterinary College, Patna, Bihar
- Sathyabama TBI, Chennai
- Crescent Incubator, Chennai
- MCC-MRF Innovation Park, Madras Christian College (MCC), Chennai
- Kanodia Mahila Mahavidyala, Jaipur
- Rajasthan Vigyan Mahotsav - National Science Day 2024 Celebration
- Unnati 2024 – Mega Exhibition
- Buyer Seller Meet (BSM) organised by Rajasthan Export Promotion Council, Bharatpur
- ICAR-DRMR Industry Meet 2024, Bharatpur





4.5 The details of some of the outreach workshops, webinars, training programmes and event are as follows: -

Sr. No.	Date	Particulars of Event / Workshop / Session / Training
1	20.05.2023	World Bee Day Event, Exhibition of Startup Products and Technical Session on Marketing Challenges and Solutions
2	22.05.2023	Session on Business Idea Validation
3	23.05.2023	Session on Digital Marketing Campaigns & Strategies
4	24.05.2023	Session on How to make a Customer Centric Startup
5	25.05.2023	Session on Building MVP & Product development
6	26.05.2023	Session on Founder Psychology
7	26.05.2023	Session on Startup Valuation
8	29.05.2023	Session on Lean Startup & Business Model Canvas
9	31.05.2023	Session on Export Opportunities and Challenges for Agri-Startups
10	1.06.2023	Session on Finding Co-Founder and a Successful Team
11	02.06.2023	Session on Company law & DPIIT registration of Startups
12	05.06.2023	Workshop on Market Research Techniques
13	05.06.2023	Presentation on Kick Startup your Agri Startup: Agripreneurship Opportunities
14	06.06.2023	Presentation on Kick Startup your Agri Startup: Agripreneurship Opportunities
15	07.06.2023	Workshop on Branding & Marketing
16	07.06.2023	Presentation on Kick Startup your Agri Startup: Agripreneurship Opportunities
17	08.06.2023	Workshop on Goods & Services Tax
18	08.06.2023	Presentation on Kick Startup your Agri Startup: Agripreneurship Opportunities
19	15.06.2023	Presentation on Kick Startup your Agri Startup: Agripreneurship Opportunities
20	16.06.2023	Workshop on Go-To-Market Strategies for Agri Startups
21	20.06.2023	Workshop on Market Research & Data Compilation
22	21.06.2023	Workshop on Income Tax benefits for Startups
23	21.06.2023	Presentation on Kick Startup your Agri Startup: Agripreneurship Opportunities



Sr. No.	Date	Particulars of Event / Workshop / Session / Training
24	22.06.2023	Workshop on Application of Blockchain Technology in Agriculture
25	23.06.2023	Session Execution of Social Media Marketing & E-Commerce for Agri Startups
26	26.06.2023	Workshop on Understanding Financial Statements
27	26.06.2023	Presentation on Kick Startup your Agri Startup: Agripreneurship Opportunities
28	27.06.2023	Session on Valuation of Startups
29	03.07.2023	Session on Reverse Pitching
30	03.07.2023	Session on Funding opportunities for Startups
31	04.07.2023	Session on Equity & ESOPs
32	05.07.2023	Session on Business Analytics & Monetization of Data
33	07.07.2023	Session on Growth Hacking for Indian Agri Startups
34	10.07.2023	Interaction of startups with Mr. Paresh Gupta Founder and CEO, Global Centre for Entrepreneurship and Commerce & Chairman, ASSOCHAM Startup Council Rajasthan
35	10.07.2023	Session on Funding Strategy for Startups by Mr Mahavir Pratap Sharma Chair, TiE India Angels and Chairman & Co-founder, Rajasthan Angel Innovators Network
36	10.07.2023	Presentation on Pitch Deck Preparation
37	11.07.2023	Session with Indo German Cooperation on Agri Market Development Project
38	11.07.2023	Interaction with Agri Startups by Mr Rajendra Lora, Founder, Frshokartz
39	11.07.2023	Session for Guidance to agri startups by Mr. Mukesh Gupta, Mentor & Chief Editor, Hello Kisan
40	12.07.2023	Session on Significance of Intellectual Property Rights for Agri Startups
41	13.07.2023	Interaction with CCS NIAM's successful startup Mr Sanjay Agrawal, Founder, Singodwala Warehousing & Logistics Pvt. Ltd. Jaipur
42	25.07.2023	Outreach Session at Amity Innovation Incubator, Sector 125, Noida
43	26.07.2023	Outreach Session titled Kick Start your Agri Startup : Agripreneurship Opportunities
44	27.07.2023	Outreach Session titled Kick Start your Agri Startup : Agripreneurship Opportunities



Sr. No.	Date	Particulars of Event / Workshop / Session / Training
45	16.08.2023	The Changemaker 20 Summit
46	16.08.2023	Outreach Session at ICAR-Directorate of Floricultural Research, Shivajinagar, Pune
47	17.08.2023	Outreach Session at KF Bioplants, Pune and meeting with farmers (Greentokri) in Saswad Taluka, Pune
48	18.08.2023	Outreach Session titled Kick Start your Agri Startup : Agripreneurship Opportunities for Agri Startups incubated at Digital Impact Square, Nashik (An incubator of TCS Foundation)
49	21.08.2023	Outreach Session regarding Agripreneurship Opportunities for honey bee entrepreneurs associated with Dept. of Gandhian Thoughts, Nagpur University
50	22.08.2023	Awareness Programme on supporting and scaling up budding Agripreneurs and Agri-Startups In agriculture and allied sectors for startups at EDII Anna Business Incubation Research Foundation,
51	22.08.2023	Outreach Session titled Kick Start your Agri Startup: Agripreneurship Opportunities for incubates startups at Incubation Centre, Chandragupta Institute of Management Patna, Bihar
52	22.08.2023	Outreach Session titled Kick Start your Agri Startup : Agripreneurship Opportunities for Graduate and post graduate students of Vidya Vikas Arts & Commerce College, Samudrapur
53	23.08.2023	Outreach Session Titled How to Kick start your Agri-Startup, Dept. of Civil Engineering, Kumarguru College of Technology
54	23.08.2023	Outreach Session Titled How to Kick start your Agri-Startup: Agripreneurship Opportunities for Agri Entrepreneurs associated with KVK, Yawatmal
55	24.08.2023	Outreach Session Titled How to Kick start your Agri-Startup: Agripreneurship Opportunities
56	25.08.2023	Outreach Session Titled How to Kick start your Agri-Startup for startups incubated at Sathyabama TBI
57	25.08.2023	Outreach Session Titled How to Kick start your Agri-Startup for startups incubated Crescent Incubator
58	25.08.2023	Outreach Session Titled How to Kick start your Agri-Startup for startups incubated at MCC-MRF Innovation Park, Madras Christian College (MCC), Chennai



Sr. No.	Date	Particulars of Event / Workshop / Session / Training
59	25.08.2023	Outreach Session Titled Kick start your Agri-Startup: Agripreneurship Opportunities for first year PGDABM Students of NIAM, Jaipur
60	28.08.2023	Outreach Session titled Innovation in Chemistry for Agripreneurship for graduate and post graduate students of botany, zoology, chemistry of Kanodia Mahila Mahavidyala, Jaipur
61	06.09.2023	Online Meeting with Sammunati for exploring opportunities for collaboration for the benefit of startups
62	22.09.2023	Outreach Session titled Kick Start your Agri Startup: Agripreneurship Opportunities for Final Year B.Sc. (Hons.) Horticulture. students of College of Agri., VCF, Mandya, UAS Bangalore
63	22.09.2023	Outreach Session titled Kick Start your Agri Startup: Agripreneurship Opportunities for Final Year B.Sc. (Hons.) Horticulture. students of College of Agri., Hassan, UAS Bangalore
64	24.09.2023	Outreach Session titled Kick Start your Agri Startup : Agripreneurship Opportunities for Final Year B.Tech. Food Tech students of College of Agri, Karekere, Hassan, UAS Bangalore
65	24.09.2023	Outreach Session titled Kick Start your Agri Startup : Agripreneurship Opportunities for Final Year B.Sc. (Hons.) Horticulture. students of College of Agri., Chamarajnagar, UAS Bangalore
66	25.09.2023 & 26.09.2023	Agri-Entrepreneurship in South Asia Consortium-2023 organised by the Foundation for Innovation & Entrepreneurship Development (FIED), IIM Kashipur
67	22.11.2023	Workshop on Business Idea Validation
68	28.11.2023	Workshop on Effective Pitch Deck Preparation
69	29.11.2023	Workshop on Lean Startup & Business Model Canvas
70	30.11.2023	Workshop on Company law compliances for Startups
71	01.12.2023	Workshop on Customer Segment & Market Analysis
72	04.12.2023	Session on Growth Hacking for Agri Startups
73	05.12.2023	Session on Go-To-Market Strategies for Startups
74	06.12.2023	Session on Importance of Marketing & Brand Promotion for Startups
75	07.12.2023	Session on Investment Form & Due Diligence
76	08.12.2023	Session on Market Research Techniques



Sr. No.	Date	Particulars of Event / Workshop / Session / Training
77	11.12.2023	Workshop on Product Market Fit
78	12.12.2023	Workshop on Export Opportunities and Challenges for Agri-Startups
79	13.12.2023	Workshop on Value Proposition and Positioning
80	14.12.2023	Workshop on Goods & Services Tax
81	15.12.2023	Workshop on Go-To-Market Strategy
82	18.12.2023	Workshop on Application of Blockchain Technology in Agriculture
83	19.12.2023	Workshop on Essentials of Finance for Startups
84	19.12.2023	Workshop on FSSAI Guidelines for Food business Startups
85	20.12.2023	Session on Agri Supply Chain
86	20.12.2023	Session on Income Tax benefits for Startups
87	21.12.2023	Workshop on Equity & ESOPs
88	27.12.2023 to 29.12.2023	Basic Training on Smart Farming for Entrepreneurship
89	01.01.2024	Workshop on Review of Investment Form and Question Answer session
90	02.01.2024 to 04.01.2024	Workshop on Market Research & Data Compilation
91	02.01.2024 to 07.01.2024	Session on Entrepreneurship Development Opportunities in Agriculture (3 sessions)
92	03.01.2024	Session on Reverse Pitching
93	03.01.2024	Outreach Session on Entrepreneurship Development Opportunities in Agriculture
94	04.01.2024	Session on Making analytics work for growth of Agri Startups
95	04.01.2024	Outreach Session on Entrepreneurship Development Opportunities in Agriculture
96	06.01.2024	Outreach Session on Entrepreneurship Development Opportunities in Agriculture
97	08.01.2024	Session on Importance of AGMARK for Agri startups
98	08.01.2024	Session on Mock Pitch Deck discussions
99	08.01.2024	Session on Experience sharing: Entrepreneurial Journey of the Magnate
100	09.01.2024	Session on Significance of Intellectual Property Rights for Agri Startups



Sr. No.	Date	Particulars of Event / Workshop / Session / Training
101	09.01.2024	Session on Experience sharing: Entrepreneurial Journey of The Magnate
102	10.01.2024	Interaction with Mentor, Angel Investor & Entrepreneur
103	15.01.2024 to 17.01.2024	Basic Training on Smart Farming for Entrepreneurship
104	16.01.2024	Outreach Session for IIHMR students to Incubation Centre on the occasion of National Startup Day
105	18.01.2024 to 20.01.2024	Agricultural Entrepreneurship: Policy & IPR
106	22.01.2024 to 24.01.2024	Training Program on “Agricultural Entrepreneurship: Policy & IPR”
107	29.01.2024	Training Program on “IoT Applications in Agriculture”
108	29.01.2024 to 31.01.2024	IoT Applications in Agriculture
109	29-30-31 Jan. 2024	Unnati 2024 – Mega Exhibition
110	30.01.2024	Training Program on “IoT Applications in Agriculture”
111	01.02.2024	Buyer Seller Meet (BSM) organised By Rajasthan Export Promotion Council at ICAR-DRMR, Sewar, Bharatpur
112	06.02.2024	Meeting with Aspire Labs Accelerator to explore collaboration opportunities for Startup promotion
113	07.02.2024	Outreach program on “Research, Development and Innovation in Agriculture & Engineering”
114	13.02.2024-14.02.2024	Visit of participant trainee farmers under AATMA to RKVY Incubation Centre
115	16.02.2024	Visit of Ms Ingeborg Bayer, Counsellor, Head of Department for Food and Agriculture, Embassy of the Federal Republic of Germany, and other officers of AMD project to RKVY Incubation Centre
116	20.02.2024	Visit of Officers from Department of Agriculture, Govt of Madhya Pradesh to RKVY Incubation Centre
117	21.02.2024	Industry Meet 2024
118	20.02.2024 to 22.02.2024	SAMARTH 2024



Sr. No.	Date	Particulars of Event / Workshop / Session / Training
119	22.02.2024	Angel Investing Workshop by Inc42
120	26.02.2024 to 28.02.2023	Rajasthan Vigyan Mahotsav - National Science Day 2024 Celebration
121	26.02.2024 to 28.02.2023	Agripreneurship Development in J&K
122	29.02.2024 to 02.03.2024	Profitable Agribusiness through resource management
123	04.03.2024	Faculty Orientation Program for newly recruited faculty members of Sri Karan Narendra Agriculture University, Jobner
124	04.03.2024	Visit of College of Agriculture Engineering, GKV Campus, UAS, Bangalore
125	04.03.2024 to 06.03.2024	Profitable Agribusiness through resource management
126	05.03.2024 to 07.03.2024	Agripreneurship Development in J&K
127	05.03.2024 to 07.03.2024	IoT Applications in Agriculture
128	11.03.2024	Visit of students from Sethu Bhaskara Agricultural College and Research Foundation, Tamil Nadu
129	12.03.2024 to 14.03.2024	IoT Applications in Agriculture
130	13.03.2024	Investor Meet with Mr Mahavir Pratap Sharma, Chair TiE India Angels
131	14.03.2024 to 16.03.2024	IoT Applications in Agriculture
132	15.03.2024	Visit of College of Agriculture Sciences, GKV Campus, UAS, Bangalore
133	19.03.2024	Meeting of FICCI Taskforce on Millets & Session on “Millet Success Story in Rajasthan”
134	22.03.2024	Investor Meet with Summit Works
135	22.03.2024	Meeting with Indo-German Cooperation on Agricultural Market Development with CSS NIAM Startup for collaboration
136	27.03.2024	Visit of College of Horticulture, UHS, Gidar, Karnataka



Visit of DG, CCS NIAM to Agri Innovation & Incubation Centre





4.6 Farmers' Outreach Activities

S. No.	Date	Place of Farmer Outreach / Particulars of Activity
1	20.05.2023	World Bee Day Event, Balaghat, Madhya Pradesh
2	26.07.2023	Kanker, Chattisgarh
3	17.08.2023	Purandar, Saswad, Pune, Maharashtra
4	17.08.2023	Sikar, Rajasthan
5	19.08.2023	Sakri, Dhule, Maharashtra
6	19.08.2023	Nandurbar, Maharashtra
7	25.08.2023	Unnao, Uttar Pradesh



S. No.	Date	Place of Farmer Outreach / Particulars of Activity
8	23.08.2023	Siwan, Bihar
9	25.01.2024	Visit of Farmers to RKVY Incubation Centre, CCS NIAM
10	01.02.2024	Buyer Seller Meet (BSM) organised by Rajasthan Export Promotion Council at ICAR-DRMR, Sear, Bharatpur
11	13.02.2024 to 14.02.2024	Visit of participant trainee farmers under AATMA to RKVY Incubation Centre, CCS NIAM
12	19.02.2024	Visit of FPO Members from Jodhpur to RKVY Incubation Centre, CCS NIAM
13	21.02.2024	Industry Meet organised by Agri Business Incubation Centre, ICAR-DRMR, Sear, Bharatpur
14	26.02.2024 to 28.02.2024	Rajasthan Vigyan Mahotsav - National Science Day 2024 Celebration





4.7 Nurturing Startups, Networking Platforms & Opportunities

- 5 Investor Meets organised with Venture Capitalists, Banks, Angel Investors
- Mentoring from Industry Members, Professionals, Academia, Successful Startups, Government Officials, Industry bodies, etc.
- Connect with experts of all domains
- Startups interaction with CEOs, Co-Founders of successful startups like Ninjacart, Dehaat, Sammuniti, Bighaat, Agrostar, etc.
- Market assistance - buyer-seller meets, national & international exhibitions, etc.

International Outreach



CCS NIAM hosted 35 delegates of 23 countries under the on campus ITEC Program on Entrepreneurship for small business organized by National Institute for Entrepreneurship & Small Business Development (NIESBUD) on 3rd August 2023



Mrs. Johanna Scholz, Division 624 “International Projects, Twinning” and Mr. Martin Kuntze-Fechner, Project Manager, GFA General Agent, Bilateral Cooperation Programme of German Federal Ministry of Food and Agriculture (BMEL), Germany; Mr. Alfons Urlings, Team Leader, and Mr. Pratyush Ranjan Singh, Deputy Team Leader of AMD Team of ADT-AFC visited CCS NIAM Agri Innovation & Incubation Centre to explore the opportunities of synergy between CCS NIAM Agripreneurship Programme, and German Federal Ministry of Food and Agriculture".



An Interaction was organised with Ms Ingeborg Bayer, Counselor for Food and Agriculture at the German Embassy in New Delhi and various activities & initiative of CCS NIAM Agri Innovation & Incubation Centre were shared with her.



Incubation Programme at CCS NIAM (2023-24)

In the financial year 2023-24, CCS NIAM Agri Innovation & Incubation Centre has conducted 2 cohorts of Startups Agri-business Incubation Program (SABIP) and Agriprenurship Orientation Program (AOP).

COHORT 8

NABI successfully conducted the 8th Cohort of Startup Agri-business Incubation Programme (SABIP) and Agriprenurship Orientation Programme (AOP) from 15th May 2023 to 14th July 2023. NIAM Agri-business Incubator (NABI) selected 13 AOP and 14 SABIP start up ideas from 13 states across the country for the Incubation programme. The cohort was amalgamation of agri-based startup ideas ranging from novel millet-based food products, supply chain management; waste to wealth innovations, biofertilizers and bio stimulants, agri-tech, app-based innovations for efficient spice trade, skill development, delivery of animal care services.

During the 2 months incubation program, the innovative agri-startup and Agriprenurship were trained and mentored and were provided with necessary exposure to combat the contemporary startup ecosystem. Incubatees were sensitized and educated on the different aspects of business and how to polish the idea and convert it into a full scale business model.

The startups joined One Week Boot Camp at CCS NIAM, Jaipur from 10th – 14th July 2023. Two months incubation program culminated with a valedictory ceremony on 14th July, 2023. The startups shared their incubation journey with CCS NIAM and complimented the efforts of the entire team in making the two months incubation training programme worthy and meaningful.

Glimpses of Cohort 8



Inauguration Programme of Cohort 8



Session on Business Idea Validation by
Mr Amit Singh, Director (Procurement), Udaan



Session on How to make a Customer Centric Startup by Mr. Premanshu Singh, Chief Business Officer, FamPay



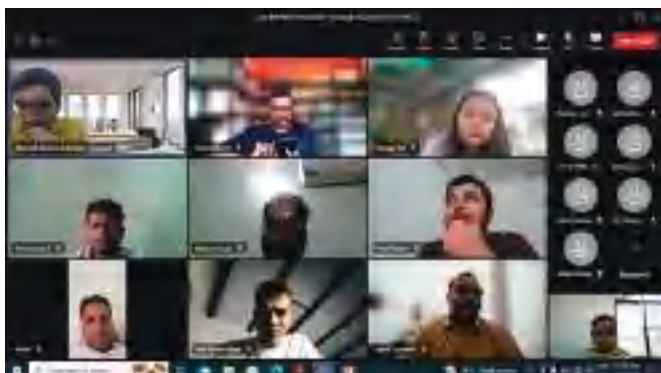
Session on Building MVP & Product development by Mr. Chintan Bakshi, Partner – Incubation, CIIE.CO



Session on How to make a Customer Centric Startup by Mr. Premanshu Singh, Chief Business Officer, FamPay



Session on Export Opportunities and Challenges for Agri-Startups by Prof. Ram Singh, Professor, Indian Institute of Foreign Trade (IIFT), New Delhi



Session on Company Formation & DPIIT Registration for startups by CA Abhishek Sharma



Session on Branding & Marketing by Mr. Amiya Bartia, Brand Manager Coragen, FMC Corporation



Cohort 8 Participants during Boot Camp at CCS NIAM



Certificate Distribution of Cohort 8

Cohort 9

NABI successfully conducted the 9th Cohort of Startup Agri-business Incubation Programme (SABIP) and Agripreneurship Orientation Programme (AOP) from 16th November 2023 to 12th January 2024. NIAM Agri-business Incubator (NABI) selected 32 AOP and 38 SABIP start up ideas from across the country for the Incubation programme.

During the 2 months incubation program, the prominent sessions of the incubation program include Pitch Deck, Startup Negotiation, Business Model Canvas, Product Life cycle, Marketing Philosophy – Building Marketing Plan, Agriculture Marketing Strategies, ICT in Agriculture, Brand Communication, Digital Marketing, IPR & Compliance, Market Research Techniques & Project Proposal, Financial Statement & Unit Economics, Marketing Research – Data Compilation, Due Diligence, Use of Blockchain Technology in Agriculture, etc. Startups were also given chance to make mock presentation for pitching.

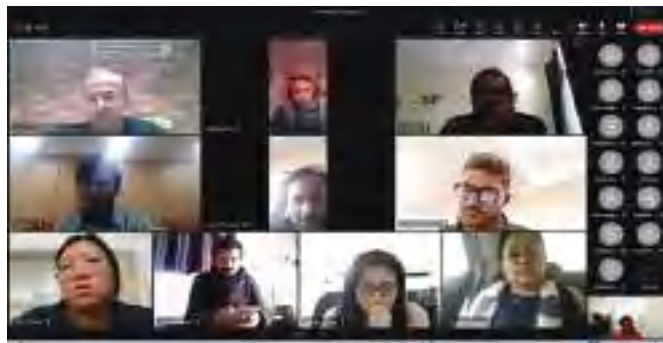
The startups joined One Week Boot Camp at CCS NIAM, Jaipur from 8th – 12th January 2024. Two months incubation program culminated with a valedictory ceremony on 12th January 2024.



Glimpses of Cohort 9



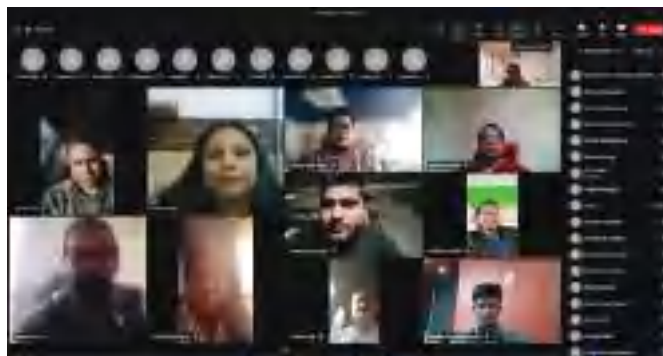
Session on How to make a Customer Centric Startup by Mr. Rana Atheya, Founder & CEO, DogSpot Meals & DogSpot.in



Session on Importance of Marketing and Brand Promotion for Startups by Mr. Sahil Vohra, Founder, Wholesoul Consumer Products Private Limited



Workshop on Go To Market Strategy by Mr. Rahul Maheshwari, Manager – Innovation, RKVY, CCS NIAM



Session on FSSAI Guidelines for Food Business Startups by Ms. Sonika Verma, Assistant Director-Technical, Food Safety & Standards Authority of India



Session on awareness on AgMark by Mr. R. C. Meena, RO Jaipur, DMI, MoA&FW



Interactive Session with Mr. Rohit Verma, Founder & Director, FruBon



Seed stage participants of Cohort 9 during Boot Camp at CCS NIAM



Pre-seed stage participants of Cohort 9 during Boot Camp at CCS NIAM



Certificate Distribution to Cohort 9 participants



Glimpses of MoA Signing and Grant-in-aid disbursement to Cohort 6 and 7



Handing over the Co-working Space to Startups

3 co-working seats to two prominent startups of CCS NIAM were handed over.



Co-working space handed over to CCS NIAM incubated and funded startup, Apna Godam



Co-working space handed over to CCS NIAM incubated and funded startup, E F Polymer

Publications 2023 – 24

- Newsletter 6 and Coffee Table Book 6 were printed and published
- New Flyer (Hindi & English) and Four Page Brochure printed and published





Awards & Recognitions



CCS National Institute of Agricultural Marketing Agri Innovation & Incubation Center received prestigious SKOCH Award in Gold Category at Constitutional Club of India, New Delhi

Awards / Recognitions to our Startups FY 2023-24

Startup Name	Award Received
Apismart India Pvt. Ltd.	Awarded for Innovation in Beekeeping during Millionaire Farmer of India Awards 2023, sponsored by Mahindra Tractors
Aumsat Technologies LLP	- National Startup Award 2023 - Awarded at COP 28 by Mr. Ban Ki Moon, Secretary-General, United Nations
Bees' World India	Won the Best Bee Startup Awards at World Bee Day Event at Balaghat, MP
EF Polymer Pvt. Ltd.	Got prestigious Rajiv Gandhi Innovation Award from Hon'ble Chief Minister of Rajasthan with Rs. 50 Lakh Grant Money
Evezon India Pvt. Ltd.	Won National Startup Award 2023
NuttyVillage	Won Youth Co:Lab 2023 finale by UNDP in India
SNL Innovations Pvt. Ltd.	Won National Startup Award 2023
SNP Superfoods LLP	Awarded in category of Millets during Millets Hackthon, International Conference on Millets for achieving Nutritional and Economic Security (ICMANES) hosted at National Institute of Food Technology, Entrepreneurship and Management
Stunning Industries LLP (Krishigati)	- Winner of Innovate for India Challenge in pre-revenue stage - Won National Startup Award 2023
The Naturik Co.	Won the BHARAT Pitchathon 2.0 Emerging Startup of the year 2023 during HSX- HEADSTART Startup Summit, Bangalore
Waterlab Solutions Pvt. Ltd.	Second Prize in the esteemed "Best Startup for Water Innovation" category during the prestigious 11th Edition of FICCI Water Awards 2023

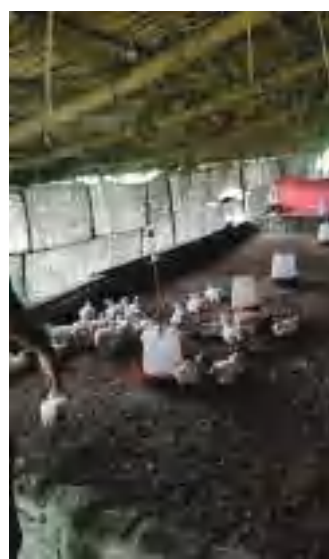
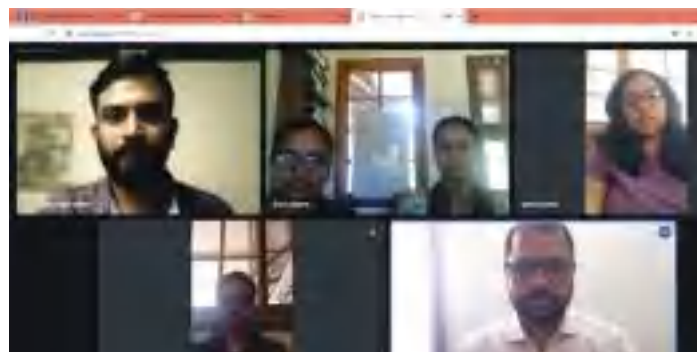




Due Diligence of Startups

As per RKVY scheme guidelines, “Due Diligence Visits” to recommended startups as well as to be recommended for funding are made on time to time basis to ensure the quality of startups. The due diligence visits were conducted by RKVY team during the 2023-24 wherein startups were visited at their locations of operations and stakeholders meetings were done.







World Food India

Some of the startups incubated and supported by CCS NIAM got opportunity to exhibit at prominent event of food industry, World Food India 2023 at New Delhi.



CCS NIAM, Jaipur incubated and funded startup Gram Shree Development Services Private Limited exhibited their products



CCS NIAM, Jaipur incubated and funded startup Olitia Foods Private Limited exhibited their innovative products



CCS NIAM, Jaipur incubated and funded startup Al Kareem Souq Private Limited exhibited their products



CCS NIAM, Jaipur incubated and funded startup SNP Superfoods LLP exhibited their innovative products



CCS NIAM, Jaipur incubated and funded startup Gaaeawellbeing Private Limited exhibited their innovative products



CCS NIAM, Jaipur incubated and funded startup Wholesoul Consumer Products Private Limited exhibited their innovative products

CCS NIAM as Knowledge Partner

CCS NIAM is also the Knowledge Partner to RKVY-RAFTAAR Agri-business Incubators (R-ABIs) spread across the country covering 5 states viz. Rajasthan, Bihar, Orissa, Jharkhand & West Bengal. Around **430** startups have been incubated by these R-ABIs with support from CCS NIAM. These R-ABIs include: -

- Sri Karan Narendra Agriculture University (SKNU), Jobner, Rajasthan
- Bihar Agricultural University (BAU), Sabour, Bhagalpur, Bihar
- National Rice Research Institute (NRRI), Cuttack, Odisha
- IIT, Kharagpur, West Bengal

Roles & Responsibilities as Knowledge Partner: -

- Handholding to R-ABI in all its operations as mentor
- Help in recruitment of team members
- Organize CIC / RIC Meeting for R-ABI to recommend funding to startups
- Organize review meeting of R-ABI on frequent intervals (Monthly & Quarterly)
- Handholding in capacity building, outreach, networking
- Participating as a member in RABI's selection Committee



Progress of partner R-ABIs

Name of R-ABI	SKN, Jobner	NRRI, Cuttack	BAU, Sabour	IIT, Kharagpur
Cohorts completed (No.)	9	8	11	6
Number of Startups incubated	176	100	97	61
• AOP	108	39	49	38
• SABIP	69	61	48	23
Fund Recommended to Startups (No.)	42	45	51	4
• AOP	20	18	22	0
• SABIP	22	27	29	4
Funds recommended as Grant-in-aid (in Lakhs)	Rs. 526.00	Rs. 564.00	Rs. 630.00	Rs. 65.00
IPR Obtained	30	27	14	1
Patent	4	9	6	0
Trademark	24	18	8	1
Copyright	0	0	0	0
Design Protection / PPFA	2	0	0	0

Activities of Partner Institutes (R-ABIs)

VIKAS R-ABI, ICAR- National Rice Research Institute, Cuttack

- An exhibition for VIKAS R-ABI startups was arranged during the occasion of 78th foundation day of ICAR-National Rice Research Institute and Dhan Diwas on 23rd April 2023. Dr. Trilochan Mohapatra, Hon'ble Chairperson, Protection of Plant Varieties and Farmers' Rights Authority (PPV&FRA), Government of India, New Delhi graced the occasion as chief guest. Dr. S. K. Pradhan, Assistant Director General (ADG) (FFC), ICAR, New Delhi, Shri G. P. Sharma, Joint Secretary, Finance, ICAR, New Delhi guests of honour. Dr. Trilochan Mohapatra, Dr. S. K.

Pradhan. Dr. A. K. Nayak, Director of ICAR-National Rice Research Institute and Dr. G. A. K. Kumar, Head & PI of VIKAS R-ABI, ICAR-National Rice Research Institute visited startups stalls and interacted with startups about their progress.

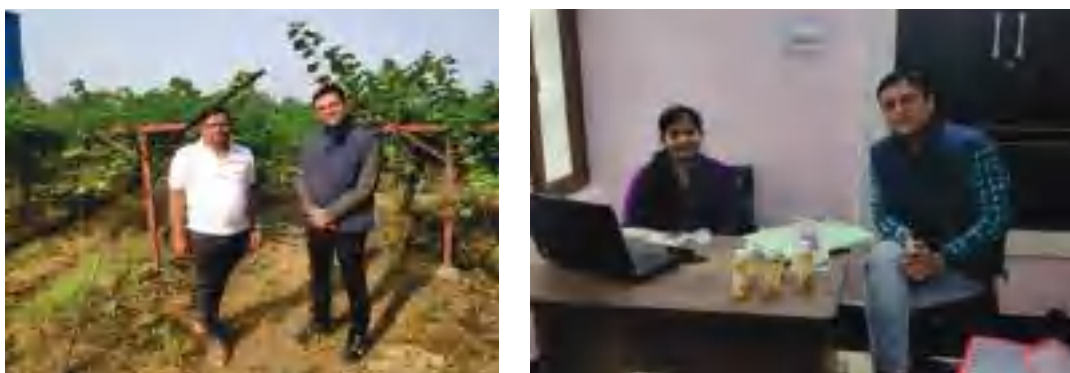


Startup Exhibition at ICAR-NRRI on 78th Foundation Day of ICAR-NRRI and Dhan Diwas (23rd April 2023)



SKN Agri Business Incubator (S-ABI), SKNAU, Jobner

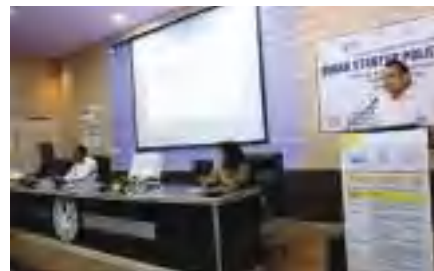
- Due-Diligence of incubatees was conducted to access the proper utilization of fund i.e. first instalment of the startups and recommend them for the next instalment.





SABAGRIS, Bihar Agriculture University, Sabour

- Ideathon conducted by SABAGRIS in collaboration with Department of Industries, Govt. Bihar for the students of Bihar Agricultural University, Bhagalpur College of Engineering, Govt. Polytechnic, Bhagalpur to promote entrepreneurship among students.



MoU signed between Department of Industries, Govt. of Bihar & SABAGRIs, BAU, Sabour on 04.10.2023 for promoting startup ecosystem among students of Bhagalpur area.

- Two SABAGRIs, Bihar Agriculture University, Sabour startups; Stepupify Labs Pvt. Ltd. & OG Hemp Pvt. Ltd. attended G20 AGRI Conference held during 15-17 June 2023 at HICC, Novotel, Hyderabad. Honourable Minister of Agriculture Shri Narendra Singh Tomar, Honourable Minister of State, MoA&FW Shri Kailash Choudhary, Delegates from Telangana State Govt. and Nigeria appreciated both the startups.



IIT Kharagpur, West Bengal



Cislunar Janki Private Limited, startup incubated and supported by IIT Kharagpur collaborated with various government schools in Bihar for providing Sanitrust Biodegradable Pads to the students. For her work, she has received accolades and has been recognized by Hon'ble Chief Minister of Bihar.

5. Indo-German Agricultural Market Development (AMD) Project Progress Note (As of 31st March 2024)

The AMD Project core team was recruited and mobilised in July 2021. AMD project team consists of a Team Leader (International Position), Agribusiness Expert (national position), Project Assistant (national position) and three Field Executives (national positions). The AMD operational project office was fully established and equipped in NIAM since August 2021. The AMD project website has been designed, launched, and integrated to MoA&FW website. The project webpage can be accessed at <https://amd-india.net/> where all the project progress updates are regularly posted.

The AMD Project Management Unit (PMU) has been established and eleven meetings have been organized to steer the project progress on regular basis. The PMU meetings are chaired by Director (Marketing), DA&FW. A wide range of stakeholder consultation meetings and visits have been undertaken with the support of CCS NIAM and DMI. This has included meetings with other institutions involved with AMD including APEDA, Spice Board of India, and NIPHM. Regular state level meetings in Rajasthan, Odisha and Uttar Pradesh have been organized and visits to selected APMC's and FPOs are being regularly done by the project staff to implement the project activities.

Selection of Value Chains and Commodities in pilot regions

Based on the studies commissioned under the project and different stakeholders' consultations at national and state level, the project has selected 6 potential commodities for value chain development. The details of the state and potential commodity has been given in the table below.

Sr. No	State	Potential Commodity
1	Rajasthan	Cumin and Coriander
2	Uttar Pradesh	Mangoes and Green Chili
3	Odisha	Turmeric and Ginger



After the identification of commodities in the pilot regions, the project has selected 10 Farmers Producer Organizations (FPOs) to pilot its value chain development initiatives in three states. Export value chain studies and FPOs business plans have been developed. Around ninety-five FPOs members from the states of Rajasthan, Uttar Pradesh, and Odisha were trained on Good Agricultural Practices (GAP) with association of National Institute of Plant Health Management (NIPHM).

Technical Discussions and Dialogues

The project, in association with the CCS National Institute of Agricultural Marketing (CCS NIAM) and Spice Board of India conducted its first technical webinar on “Best practices and challenges in spices exports” on 5th July, 2022 where around 40 participants participated to exchange their knowledge and information on spice trade. The webinar was attended by Spice Board of India, European Spice Association, Marketing Division GoI, private traders and exporters. Second technical discussions were carried out for discussing the best practices and challenges in fruits and vegetables exports during March 2023.

The project has also subsequently conducted the technical discussions on the following topics-

- Technical dialogue meeting on pesticide residue compliance for exports (16th May 23)
- Technical dialogue meeting on standards and certifications for EU export (17th May 23)
- Technical dialogue meeting on traceability mechanisms (18th May 23)

These technical dialogue were carried out with participants from CCS NIAM (Moderation), APEDA, Spices Board, DMI, GLOBALG.A.P, NIPHM, The Federal Office of Consumer Protection and Food Safety (BVL), Ecocert, Rainforest Alliance, and AMD team.

Study Tours

The project conducted its second study tour was conducted from 3rd to 9th September 2023 to Germany and the Netherlands. Eight Indian delegates participated in the study tour along with the AMD Project team. The objective of the study tour was to better understand the official control and market safety requirements and mechanisms (especially for contamination, hygiene and traceability) for selected Indian spices and fruit (Mango & Green Chilli, Cumin & Coriander Turmeric & Ginger) intended for import into the EU, based on the examples of Germany and the Netherlands.

Training Programs for Agri- Marketing Officials

With NIAM as knowledge partner, AMD project is launching 6 months of Agri Export Import Management Certification Training Program for around 98 Indian participants on topics like Indian & EU Agri-Food Trade Policies, Regulations, Programmes & Trends, Product & Market Identification for Export; International Marketing Management, Trade Operations, Documentation, Agri-Trade Logistics & Customs Regulations, International Trade & Finance; Industry Interface - Indian Exporters, EU Importers, Value chains. The training program was concluded in June 2023.



The project has also collaborated with GLOBALG.A.P and launched the training program on Integrated Farm Assurance (IFA v6) and Quality Management System (QMS v6). The training program was attended by 23 Indian participants from CCSNIAM, DMI, APEDA, Spices Board of India and State Nodal Offices. The objective of this training program was to prepare participants to independently assess the status quo of farms and offer consulting to producers on the implementation of the GLOBALG.A.P. standards.

Studies and Reports

The project had commissioned, completed, and published five studies during inception phase on the thematic areas of:

- I. *Commodities Export potential Assessments* (including specific herbs, spices, fruits, vegetables, cereals, pulses, oilseeds, organic products, medicinal & aromatic plants) to assess the supply and demand trends for EU markets.
- II. *State agriculture and markets profiling* of Uttar Pradesh, Rajasthan & Odisha to understand the current situation with agriculture marketing in each target State.
- III. *Learnings from FPOs engaged in exports thorough case studies* to identify key lessons learned, best practices and actionable recommendations.
- IV. *Assessment of digital innovations in the area of agriculture and market* to undertake targeted analysis of existing and potential agri-food market technological innovations, aimed at strengthening forward linkages for selected agri-food value chains. This includes consideration of AI tools, management of market data, application of GIS systems and related information services, block chain and e-business platforms and tools.
- V. *Repository of agriculture and markets development projects in India* and to identify and map existing projects in support of AMD, both nationally and regionally.

AMD project has commissioned and completed five studies and the findings have been shared with the project PMU members. The studies primarily covered the thematic areas of

- a) Study 1. EU market requirements for the AMD project selected commodities;
- b) Study 2. Assessment of existing value chain for project commodities and recommending development of sustainable export-oriented value chains for the commodities;
- c) Study 3. Diagnostic study to assess existing APMCs infrastructures and services to act as export -oriented service providers; and
- d) Study 4. Assessment of the existing production systems, institutional capacities, marketing, and business models of the FPOs and later, develop viable export-oriented business plans (including traceability, certifications, and quality assurance systems) for up to 12 pilot FPOs in the three pilot states of the project.
- e) Probable profit analysis for farmers planning to enter export production systems.



Training program for Farmer Producer Organizations (FPOs)

Trainings for FPO members on GAP and quality assurance systems related to exports are being conducted at local level. Till date, project has completed 110 cluster level training programs with FPO members on the topics of Principles of Good Agricultural Practices +IPM and Nutrient Management, Present use of active substances by farmers and EU approved active substance, quality specification and requirements for exports, and standard protocols for exports.

The project has conducted MRL testing of 30 AMD project commodities samples and all the spice samples and Mango samples have qualified for the EU food safety standards. The project is collaborating with the FPOs to plan for first trail shipments to EU countries.

The project also conducted separate training programs for FPOs in Odisha, Rajasthan and Uttar Pradesh on agri-export management systems to support the promising FPOs to enter the agri export operations.

State-Level Training Program on Agri-Export Management System for FPOs

The project under the result area 2, “Strengthened capacities of government institutions and other relevant actors, aims at improving the Indian agricultural marketing system” planned to organize “State Level Training Program on Agri-Export Management System for FPOs” under the frame of “Promotion of 10,000 FPOs scheme”. The objectives of the training program are-

- To enhance the knowledge of the Farmers Producer Organizations (FPOs) and Cluster Based Business Organizations (CBBOs) on Agri-Export management processes and to empower the FPOs to find opportunities for export of their agri-produce.
- To create awareness about the export facilitation program and schemes provided by the Government of India.
- To enable FPOs to prepare and engage in export of their agri-produce.

The three days of training program was conducted in all three pilot States (Rajasthan, Uttar Pradesh, and Odisha) of the Indo-German AMD project as per the schedule below.

S.No	Date of training	States
1	13-15 December 2023	Bhubaneshwar, Odisha
2	10-12 January 2024	Lucknow, Uttar Pradesh
3	19– 21 February 2024	Jaipur, Rajasthan



Targeted Participants From each pilot state of the AMD project (Rajasthan, Uttar Pradesh, and Odisha), participants were nominated by the state government. Members of Cluster-Based Business organizations (CBBOs), Board of Directors (BODs), and Chief Executive officers (CEOs) of the FPOs are the main target participants in the training program from each of the states.





The Indo German AMD project team visited Unjha Market Yard in Gujarat from 12-13 February 2024

The Indo German AMD project team visited Unjha Market Yard in Gujarat from 12-13 February 2024. Unjha Market Yard holds the distinction of being one of the largest regulated markets in the country and is renowned nationwide as a prominent commercial hub for the trade of Jeera (Cumin), Variali (Fennel Seeds), Isabgol, and Raido (Mustard Seeds). It is worth noting that the cultivation of Jeera, Variali, and Isabgol is exclusive to the regions of Gujarat and Rajasthan.

The purpose of this visit was to explore ways to establish connections between Farmer Producer Organizations (FPOs) and exporters, as well as to gain access to European Union (EU) markets and other countries for the export of spices. Additionally, the AMD team held meetings with Indian exporters to gain a comprehensive understanding of the agricultural commodity export system. The discussions primarily revolved around the export potential of cumin, coriander, turmeric, and ginger.



The German delegate Ms Ingeborg Bayer, Counselor for Food and Agriculture at the German Embassy in New Delhi, visited on 16 February 2024 the Indo-German AMD project office.

The German delegate Ms Ingeborg Bayer, Counselor for Food and Agriculture at the German Embassy in New Delhi, visited on 16 February 2024 the Indo-German AMD project office. During her visit, she had a meeting with the AMD project team to discuss the current status of the project activities. Later, the Counselor had a meeting with Dr. Sahdev Singh, Director-Admin of CCS NIAM, to discuss the ongoing project activities and explore potential collaborations for future endeavours. After the

discussion, the German delegates also had the opportunity to visit the CCS NIAM Agri Innovation & Incubation Centre. Dr. Sahdev Singh emphasized the importance of further collaborations with the Indo-German AMD project, particularly in the areas of Agri startups challenge fund, research, and consultancies. He also expressed interest in extending collaborations in the areas of possible linkages with German universities currently offering PG program on Sustainability Development Management in order to strengthen and foster collaboration.

The German delegate Ms Ingeborg Bayer, Counsellor for Food and Agriculture at the German Embassy in New Delhi, visited on 16 February 2024 the Indo-German AMD project office



6. Accounts & Audit of Financial Year 2023-24

The Institute is a non-profit autonomous organization fully funded under the NIAM Scheme for the implementation of Central Sector 'Integrated Scheme on Agricultural Marketing (ISAM)' by the Ministry of Agriculture & Farmers' Welfare, Department of Agriculture, Cooperation & Farmers Welfare, Govt. of India. The details of Grants-in- Aid received under the ISAM scheme during the last five years is given below: -

Financial Year	Grants-in-Aid Received (Rs. in Lakhs)
2019-20	1415.33
2020-21	1596.25
2021-22	450.00
2022-23	1315.00
2023-24	625.00



The details of Scheme component-wise unspent balance of the previous year, Grants-in-Aid received during the year and balance lying as unspent at end of the Financial year 2023-24 are given below: -

Amount Rs.						
Sl.No	Name of Scheme	Unspent as on 1.4.2023	Grant-in-Aid Received during 2023-24	Total Available funds	EXPENDITURE Incurred upto 31.3.24	Unspent as on 31.3.2024
Grant-in-Aid to CCS NIAM.						
1	Grant-in-Aid (Gen)	2,64,24,763	1,12,50,000	3,76,74,763	3,70,79,248	5,95,515
2	Grant-in-Aid (GEN-SCPSC)	1,67,38,471	15,00,000	1,82,38,471	13,75,500	1,68,62,971
3	Grant-in-Aid (GEN-TSP)	10,71,498	25,00,000	35,71,498	21,89,000	13,82,498
4	Grant-in-Aid (NER GEN)	2,30,84,232	35,00,000	2,65,84,232	12,99,949	2,52,84,283
5	Grant-in-Aid (NER SCPSC)	15,55,847	12,50,000	28,05,847	8,85,000	19,20,847
6	Grant-in-Aid (NER TSP)	1,02,473	25,00,000	26,02,473	25,54,000	48,473
7	eNAM	1,04,518	-	1,04,518	1,04,518	-
	SUB-TOTAL	6,90,81,802	2,25,00,000	9,15,81,802	4,54,87,215	4,60,94,587
8	Grant-in-Aid (Salary)	49,82,195	4,00,00,000	4,49,82,195	2,97,35,305	1,52,46,890
	TOTAL	7,40,63,997	6,25,00,000	13,65,63,997	7,52,22,520	6,13,41,477

A sum of Rs.625.00 lakhs has been received as Grants-in-aid during the year 2023-24 whereas Rs. 740.64 lakhs was brought forward as unspent balance from the last financial year 2022-23 under the Major Head 2435 (Other than North-Eastern States) Sub- component –General, SCSP & TSP) and Major Head 2552 (NES) sub-component General, SCSP and TSP.



The aggregate Grant-in-aid to NIAM utilized during the financial year ended 31.03.2024 under Major Head-2435 Other Agricultural Programmes was Rs. 406.44 lakhs (General Rs.370.80 lakhs, SCSP Rs. 13.75 lakhs & TSP 21.89 lakhs) and under North-Eastern States (2552) Head was Rs. 47.39 lakhs (General Rs. 13.00 lakhs, TSP Rs. 8.85 lakhs & SCSP Rs.25.54 lakhs respectively).

The Administrative expenditure was met out of Grants-in-aid Received for Establishment, Administration, Maintenance of the campus and for conducting Trainings and other objectives specified under ISAM.

Apart from Grants-in-aid received from the Ministry of Agriculture and Farmers Welfare, Paid Training, Consultancies and Projects from State governments, Marketing Boards and other organizations were also undertaken by CCS NIAM. The receipts from Projects/Consultancy and Seminar/ Fee was Rs.24.21 lakhs and Rs. 11.61 lakhs respectively during the year 2023-24 whereas the expenditure against the same was Rs.28.19 lakhs.

- The expenditure on organizing Training Programmes throughout the country to cater to the requirement of Scheduled castes, Tribals and North-Eastern states stakeholders during the period was Rs. 330.74 lakhs.
- The Fee Collection during the financial year 2023-24 from 125 Students of PGDM (ABM) (58 First-year students and 67 second-year students) and (8 First- year students of PGDM (IEV) was Rs. 500.96 lakhs whereas the total expenditure of Rs.165.13 lakhs and Rs.33.76 lakhs respectively was incurred for conducting both the PGDM programmes.
- The RKVY-RAFTAAR Project Grant-in-Aid receipts during the financial year was Rs. 307.20 lakhs against which the corresponding Revenue expenditure incurred was Rs. 106.16 Lakhs whereas the Capital expenditure was Rs. 227.48 lakhs aggregating Rs. 333.64 Lakhs.



The balance of Corpus fund as on 31.03.2024 was Rs.2651.71 lakhs which got accumulated against receipts other than Grants-in-Aid as per the books of accounts for the financial year 2023-24. The Institute is maintaining the accounts as per the prescribed Format circulated by the Office of the Comptroller General of Accounts.

The Executive Committee has approved M/s. Ankit Kumar Sharma & Associates, Chartered Accountants as the Statutory Auditors for the financial year 2023-24.

M/S. Ankit Kumar Sharma & Associates, Chartered Accountants have been appointed as Statutory Auditor for conducting the Statutory Audit and verification of the Accounts for the financial year 2023-24. The Annual Accounts along with the Audit Reports have also been forwarded to the Principal-Director of Audit (Central), Office of CA&AG Branch Office, Jaipur for conducting the Govt. Audit.

The Annual Accounts along with the Audit Reports up to 2022-23 have already have been placed before both the Houses of Parliament.

6.1 Financial Review:

The aggregate Grants-in-Aid (General) received under the Major Head (2435) - NIAM Scheme for implementation of Central Sector 'Integrated Scheme on Agricultural Marketing (ISAM) was Rs. 152.50 Lakhs & Rs.400.00 Lakhs under the Salaries head as per the Revised Estimate for the year 2023-24 considering the opening unspent balance of last financial year of Rs.492.17 lakhs against which a sum of Rs.703.79 lakhs has been utilized during the financial year thereby leaving an unspent closing balance of Rs. 340.88 lakhs as at the year end. The break-up of closing unspent balance of Grant-in-aid (General) is Rs.5.95 Lakhs; Salaries head is Rs.152.47 Lakhs, General (SCSP) Rs.168.63 lakhs, General (TSP) Rs. 13.82 lakhs respectively.

Grants-in-Aid of Rs. 72.50 lakhs was received in respect of Major Head (2552) North- Eastern States during the period whereas an expenditure of Rs.47.39 lakhs was incurred thereby leaving an aggregate unspent closing balance as on 31.3.2024 of Rs. 272.53 Lakhs comprising of Grants-in-Aid (NES- General) Rs.252.84 lakhs, NES-SCSP Rs.19.21 lakhs & TSP Rs.0.48 lakhs respectively.



**The financial position of the Institute
for the year 2023-24 is as under:**

(Refer Annexure-1 attached herewith for Annual Accounts)

Amount (Rs. in Lakhs) for the year 2023-24

Major Heads	Budget Estimates	Actual
Revenue Expenditure	1150.00	1119.85
Capital Expenditure	220.00	221.74
Total Expenditure	1370.00	1341.59
Revenue Receipts	530.00	536.78
Other Receipts	250.00	284.51
Grants-in-Aid	1500	625.00
Previous Year Unspent Grants-in-Aid	740.00	740.64
Transfer to Corpus Fund	150.00	168.23



* The break-up of Revenue Expenditures is as under:

1.	Salary of Employees of NIAM	297.35
2.	Trg. & Seminar expenditure	330.74
3.	PGDM- ABM & IEV expenses.	198.89
4.	Administrative Expenditure	233.13
5.	Project formulation & Computer exp.	28.19
6.	Other Exp.	31.55
	Total- Rs. Lakhs	1119.85



ANNEXURE



ANKIT KUMAR SHARMA & ASSOCIATES

Address : Plot No. 260, Vijay Bari
Path No. 1 Dher ka Balaaji, Jaipur
Mobile : + 91-9660050204
Email : ankitsharma9424@gmail.com

To:

The Member of Ch. Charan Singh National Institute of agricultural Marketing
Jaipur – 302033

We have audited the attachment Balance Sheet of Ch. Charan Singh National Institute of agricultural Marketing Jaipur as at 31st March, 2024 and also the annexed Income and Expenditure Account and Receipt & Payments Account for the year ended on that day and report that:-

We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit. The institute has maintained proper books of account and the Balance Sheet and Income & Expenditure Account and Receipts & Payment Account dealt with in this report are in agreement with them.

These financial statements are the responsibility of the Institute management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examine, on the basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

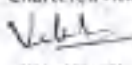
In our opinion and to the best of our knowledge and belief, the accounts give a true and fair view read along with Notes on accounts.

(a) In the case of Balance sheet of state of affairs as at 31st March, 2024

(b) In the case of Income and Expenditure account of Excess of Income over Expenditure of the Institute for the year ended on 31st March, 2024 and

(c) In the case of Receipt & Payment Account, of the receipt and payment of the institute for the year ended on 31st March, 2024.

Place: Jaipur
Date: 18.07.2024

As per our report even dated attached
For Ankit Kumar Sharma & Associates
FRN - 020649C
Chartered Accountants

(CA Vikas Sharma)
Partner
M. No. 410552
UDIN : 24410552BKGA03901



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Bambala, Jaipur - 302033

BALANCE SHEET AS AT 31st March 2024

(Amount - Rs.)				
		Schedule	Current Year	Previous Year
CORPUS/CAPITAL FUND AND LIABILITIES				
CORPUS / CAPITAL FUND		1	453730141.43	430851913.63
RESERVES AND SURPLUS		2	0.00	0.00
EARMARKED/ENDOWMENT FUNDS		3	485651205.38	459137051.82
SECURED LOANS AND BORROWINGS		4	0.00	0.00
UNSECURED LOANS AND BORROWINGS		5	0.00	0.00
DEFERRED CREDIT LIABILITIES		6	0.00	0.00
CURRENT LIABILITIES AND PROVISIONS		7	64205854.93	52878440.93
TOTAL			963888201.74	942085406.48
ASSETS				
FIXED ASSETS				
INVESTMENT FROM EARMARKED/ENDOWMENT FUNDS		8	417532571.25	394895988.36
INVESTMENT-OTHERS		9	9774498.00	11773482.00
CURRENT ASSETS, LOANS, ADVANCES ETC.		10	0.00	0.00
MISCELLANEOUS EXPENDITURE		11	556574142.39	536208050.13
(to the extent not written off or adjusted)				
TOTAL			963888201.74	942085406.48
SIGNIFICANT ACCOUNTING POLICIES				
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS				
		24		
		25		

As per our report even dated attached
 For Ankrit Kumar Sharma & Associates
 FRN - 020849C

Chartered Accountants



(CA VIKAS SHARMA)
 Partner
 M. No. 410552

Place: Jaipur
 Date: 18.07.2024
 UDIN : 24410552BKEGAD0501

A.O.
 NIAM, Jaipur
 लेखाधिकारी

सी.सी.एस. निवाम, जयपुर

Deputy Director
 NIAM, Jaipur



Director General
 NIAM, Jaipur





ANNUAL REPORT 2023-24

As per our report even dated attached
For Anil Kumar Sharma & Associates
FRN - 020849C
Chartered Accountants

Platform: Linux
Date: 19.07.2024
UDM: 2449055204

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CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

**FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.O.E. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**

Koda Fort, Gandola, Jaipur - 302033

SCHEDULE'S FORMING PART OF BALANCE SHEET AS AT 31st March 2024

		(Amount - Rs.)	
		Current Year	Previous Year
SCHEDULE 1 - CORPUS / CAPITAL FUND:			
Balance as at the beginning of the year		182503595.63	150091350.27
Less: Contributions towards Corpus/Capital Fund		0.00	0.00
Add/(Deduct) Balance of net income/(expenditure) transferred from the Income and Expenditure Account		31797891.82	31712205.38
Less adjustment in capital fund			700000.00
Closing Balance at the year end		25742546.02	
Corpus Fund		188559039.43	182503595.63
		265171102.00	248348318.00
BALANCE AS AT THE YEAR - END		453730141.43	430851913.63

		Current Year	Previous Year
SCHEDULE 2 - RESERVES AND SURPLUS:			
1. Capital Reserve:			
As per last Account		0.00	0.00
Addition during the year		0.00	0.00
Less: Deductions during the year		0.00	0.00
			0.00
2. Revaluation Reserve:			
As per last Account		0.00	0.00
Addition during the year		0.00	0.00
Less: Deductions during the year		0.00	0.00
			0.00
3. Special Reserves			
As per last Account		0.00	0.00
Addition during the year		0.00	0.00
Less: Deductions during the year		0.00	0.00
			0.00
4. General Reserve			
As per last Account		0.00	0.00
Addition during the year		0.00	0.00
Less: Deductions during the year		0.00	0.00
			0.00
TOTAL		0.00	0.00




 Deputy Director
 NIAAM, Jaipur

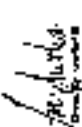

 NIAAM, Jaipur
 सचिव, जयपुर

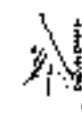
FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANIZATION)
CELEBRATIONAL INSTITUTE OF AGRICULTURAL SCIENCE, TANG

NEED ROAD, BANGALORE - 560094

PERIOD: 01 APRIL 2023 TO 31 MARCH 2024

Particulars	Opening Balance	Additions	Debit	Closing Balance	Particulars	Opening Balance	Additions	Debit	Closing Balance
Assets					Liabilities				
Fixed Assets					Capital				
Land & Building	1000000	0	0	1000000	Share Capital	1000000	0	0	1000000
Plant & Machinery	500000	0	0	500000	Reserves				
Office Equipment	200000	0	0	200000	General Reserve	0	0	0	0
Investments	0	0	0	0	Surplus	0	0	0	0
Current Assets									
Debtors	0	0	0	0					
Creditors	0	0	0	0					
Prepaid Expenses	0	0	0	0					
Other Current Assets	0	0	0	0					
Total	1700000	0	0	1700000	Total	1700000	0	0	1700000


 Chairman
 Celebrational Institute of Agricultural Science, Tang


 Treasurer
 Celebrational Institute of Agricultural Science, Tang





FORM OF FINAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kola Road, Bambala, Jaipur - 302033.

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2024

	(Amount - Rs.)	
	Current Year	Previous Year
SCHEDULE 4 - SECURED LOANS AND BORROWINGS:		
1. Central Government	0.00	0.00
2. State Government (Specify)	0.00	0.00
3. Financial Institutions		
a) Term Loans	0.00	0.00
b) Interest accrued and due	0.00	0.00
4. Banks:		
a) Term Loans	0.00	0.00
Interest accrued and due	0.00	0.00
b) Other Loans (Specify)	0.00	0.00
Interest accrued and due	0.00	0.00
5. Other Institutions and Agencies	0.00	0.00
6. Debentures and Bonds	0.00	0.00
7. Others (Specify)	0.00	0.00
TOTAL	0.00	0.00



A.O.
NIAM, JAIPUR
लेखाधिकारी
सी.सी.एस. नियाम, जयपुर

Deputy Director
NIAM, Jaipur



Director General,
NIAM, Jaipur





**FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambaia, Jaipur - 302033
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2024**

		(Amount - Rs.)	
	Rs.	Previous Year	
SCHEDULE 5 - UNSECURED LOANS AND BORROWINGS			
1. Central Government	0.00	0.00	
2. State Government (Specify)	0.00	0.00	
3. Financial Institutions	0.00	0.00	
4. Banks			
a) Term Loans	0.00	0.00	
b) Other Loans (Specify)	0.00	0.00	
5. Other Institutions and Agencies	0.00	0.00	
6. Debentures and Bonds	0.00	0.00	
7. Fixed Deposits	0.00	0.00	
8. Other (Specify)	0.00	0.00	
TOTAL	0.00	0.00	
Note: Amounts due within one year Nil			

		(Amount - Rs.)	
	Rs.	Current Year	Previous Year
SCHEDULE 6 - DEFERRED CREDIT LIABILITIES			
a) Accruals secured by hypothecation of capital equipments and other assets	0.00	0.00	0.00
b) Others	0.00	0.00	0.00
TOTAL	0.00	0.00	0.00
Note: Amounts due within one year Nil			




 A.O.
 NIAM, Jaipur
 संचालिका
 (प्र.) सी एस, निगम, जयपुर


 Director General,
 NIAM, Jaipur
 निगम, जयपुर



SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2024

SCHEDULE 7 - CURRENT LIABILITIES AND PROVISIONS	Current Year		Previous Year		(Amount - Rs.)
A. CURRENT LIABILITIES					
1 Acceptances	0.00	0.00	0.00	0.00	0.00
2 Sundry Creditors					
a) For Goods	0.00	0.00	0.00	0.00	0.00
b) Others	32712344.93	0.00	15767636.93	0.00	0.00
3 Security/EMD Received	1898533.00	0.00	1734435.00	0.00	0.00
4 Interest accrued but not due on:					
a) Secured Loans / Borrowings	0.00	0.00	0.00	0.00	0.00
b) Unsecured Loans / Borrowings	0.00	0.00	0.00	0.00	0.00
5 Statutory Liabilities					
a) Overdue	0.00	0.00	0.00	0.00	0.00
b) Others	0.00	0.00	0.00	0.00	0.00
6 Other Current Liabilities	0.00	0.00	0.00	0.00	0.00
TOTAL (A)	34608877.93	0.00	17502069.93	0.00	0.00
B. PROVISIONS					
1 Gratuity	20336224.00	0.00	252681496.00	0.00	0.00
2 Superannuation / Pension	0.00	0.00	0.00	0.00	0.00
3 Accumulated Leave Encashment	9259753.00	0.00	11692873.00	0.00	0.00
4 Trade Warranties / Claims	0.00	0.00	0.00	0.00	0.00
5 Others (Specily - Provision for Audit Fees)	0.00	0.00	0.00	0.00	0.00
TOTAL (B)	29597977.00	0.00	35274371.00	0.00	0.00
TOTAL (A + B)	64206854.93	0.00	52876440.93	0.00	0.00

[Signature]
Deputy Director
NIAM, Jaipur

[Signature]
A.O.
NIAM, Jaipur
लेखाधिकारी
सौ. श्री एस. निताम, जायपुर





FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Katu Road, Baramulla Jampur - 302033

SCHEDULE FORMING PART OF BALANCE SHEET AS AT 31st March 2024

SCHEDULE 8 - FIXED ASSETS		GROSS BLOCK					DEPRECIATION			NET BLOCK		(Amount - Rs)
DESCRIPTION		Cost/Valuation As at beginning of the year	Additions during the year	Deductions during the year	Cost/Valuation at the year end of the year	As at the beginning of the year	On Additions during the year	On Deductions during the year	Total up to the Year end	As at the Current year end	As at the Previous year end	
A. FIXED ASSETS												
1. LAND												
a) Freehold		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
b) Leasehold		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
2. BUILDINGS												
a) On Freehold Land		2806405.14.07	968904.00	0.00	2815994.18.07	0.00	0.00	0.00	0.00	2815994.18.07	2806405.14.07	0.00
b) On Leasehold Land & Others		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
c) Ownership Firms / Partners		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
d) Superstructures on Land not belonging to the entity		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
3. PLANT MACHINERY & EQUIPMENT		5913302.00	0.00	0.00	5913302.00	0.00	0.00	0.00	0.00	5913302.00	5913302.00	0.00
4. VEHICLES		775718.95	0.00	0.00	775718.95	0.00	0.00	0.00	0.00	775718.95	775718.95	0.00
5. FURNITURE FIXTURES		14207515.37	17004485.00	0.00	31212000.37	0.00	0.00	0.00	0.00	31212000.37	14207515.37	0.00
6. OFFICE EQUIPMENT		80411040.65	4697264.00	0.00	85102304.65	0.00	0.00	0.00	0.00	85102304.65	80411040.65	0.00
8. ELECTRIC INSTALLATIONS		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9. LIBRARY BOOKS		1203777.31	0.00	999.00	1239682.31	0.00	0.00	0.00	0.00	1239682.31	1203777.31	0.00
10. TREASURES & SUPPLY		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL OF CURRENT YEAR		364885868.35	2264453.00	969.00	417539571.35	0.00	0.00	0.00	0.00	417539571.35	354885868.35	
PREVIOUS YEAR		298588700.35	56297668.00	0.00	354885868.35	0.00	0.00	0.00	0.00	354885868.35	298588700.35	
B. CAPITAL WORK IN PROGRESS												
TOTAL (A+B)										417539571.35	354885868.35	0.00

1. To be signed by the President, Secretary, Treasurer and other officers of the Institute (to be filled in the part of the balance sheet) (to be filled in the part of the balance sheet)



At
Baramulla
Date: 31/03/2024
Secretary
National Institute of Agricultural Marketing

At
Baramulla
Date: 31/03/2024
Treasurer
National Institute of Agricultural Marketing

At
Baramulla
Date: 31/03/2024
President
National Institute of Agricultural Marketing



FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.A.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kuzhupatti, Kanchi, Tamil Nadu - 602003

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2024

(Amount - Rs.)		
	Current Year	Previous Year
SCHEDULE 9 INVESTMENTS FROM EARMARKED / ENDOWMENT FUNDS		
1. In Government Securities	0.00	0.00
2. Other approved Securities (In LIC for Gratuity)	9774488.00	11773488.00
3. Shares	0.00	0.00
4. Debentures and Bonds	0.00	0.00
5. Subsidiaries and Joint Ventures	0.00	0.00
6. Others (to be specified)	0.00	0.00
TOTAL	9774488.00	11773488.00

	Current Year	Previous Year
SCHEDULE 10 - INVESTMENTS OTHERS		
1. In Government Securities	0.00	0.00
2. Other approved Securities	0.00	0.00
3. Shares	0.00	0.00
4. Debentures and Bonds	0.00	0.00
5. Subsidiaries and Joint Ventures	0.00	0.00
6. Others	0.00	0.00
TOTAL	0.00	0.00



A.O.
NIAM - Jaipur
DIRECTOR GENERAL
NIAM - Jaipur

Deputy Director
NIAM, Jaipur
DIRECTOR GENERAL
NIAM - Jaipur



FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Barnohla, Jaipur - 302033
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2024

	Current Year	Previous Year	(Amount - Rs.)
Part A: CURRENT ASSETS, LIABILITIES, ADVANCES, ETC.			
A. CURRENT ASSETS			
1. Inventories			
a) Stocks and Stores	1637604.00	354826.00	
b) Loose Tools	0.00	0.00	
c) Stock-in-trade			
Finished Goods	0.00	0.00	
Work-in-progress	0.00	0.00	
Raw Materials	0.00	0.00	354826.00
2. Sundry Debtors			
a) Debts Outstanding	0.00	0.00	
b) Others	0.00	0.00	0.00
3. Cash balances in hand (including cheques, drafts and imprests)	0.00	0.00	0.00
4. Bank Balances			
a) With Scheduled Banks			
On Current/Saving Accounts	5,59,95,543.15	2,09,66,300.02	
On Deposited Accounts (including FDR, Certificate Deposit)	42,14,10,280.00	25,58,40,000.00	
E-Bank, etc.	60,708.24	52,522.92	48,656,5520.13
b) With non-Scheduled Banks			
On Current Accounts	0.00	0.00	
On Deposit Accounts	0.00	0.00	
On Saving Accounts	0.00	0.00	0.00
5. Total Current Assets			
TOTAL (A)	493104176.39		468010449.13



Dr. Director(A/C)
NIAM, Jaipur
संस्थाधिकारी

संस्था प्रमुख
संस्था प्रमुख

Deputy Director
NIAM, Jaipur



Director General
NIAM, Jaipur

FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2024

SCHEDULE 11 - CURRENT ASSETS, LOANS, ADVANCES ETC. (Contd.)		PARTICULARS	
		Current Year	Previous Year
B. LOANS, ADVANCES AND OTHER ASSETS			
1. Loans.			
a) Staff including HBA, Vehicle loan, computer loan etc.		79075.00	73856.00
b) Other Entities engaged in activities/objectives similar to that of the Entity		0.00	0.00
c) Other (Specify)		0.00	0.00
2. Advances and other amounts recoverable in cash or in kind or for value to be received.		79075.00	73856.00
a) On Capital Account.		0.00	0.00
b) Prepayments (Advance to CPWD, as per terms of Grant in Aid)		8373100.00	20660759.00
c) Others (including Security Deposit & for MISIRGS/NAMA etc.)		53443604.00	46418438.00
3. Income Accrued.		0.00	0.00
a) On Investments from Earned/Endowment Funds		0.00	0.00
b) On Investment - Others		0.00	0.00
c) On Loans and Advances		0.00	0.00
d) Others		1574188.00	2712548.00
4. Claims Receivable		0.00	0.00
TOTAL (B)		63489967.00	70195601.00
TOTAL (A + B)		556574142.39	536206050.13



A.O.
NIAM, Jaipur
लेखाधिकारी
श्री. सी. एस. निगम, जयपुर

Deputy Director
NIAM, Jaipur



Director General,
NIAM, Jaipur





**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.O.S NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**

Kota Road, Bambaala, Jaipur - 302033

SCHEDULE FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD YEAR ENDED 31st March 2024

	Current Year	Previous Year
SCHEDULE 12 - INCOME FROM SALES / SERVICES		
1). <u>Income from Sales</u>		
a) Sale of Finished Goods	0.00	0.00
b) Sale of Raw Material	0.00	0.00
c) Sale of Scraps	0.00	0.00
2). <u>Income from Services</u>		
a) Labour and Processing Charges	0.00	0.00
b) Professional / Consultancy Services	2421101.00	9555306.00
c) Agency Commission and Brokerage	0.00	0.00
d) Maintenance Services (Equipments/Property)	0.00	0.00
e) RKVY Incubation	0.00	11005408.00
TOTAL	2421101.00	20563714.00

	Current Year	Previous Year
SCHEDULE 13 - GRANTS / SUBSIDIES		
(Inevocable Grants & Subsidies Received)		
1) Central Government	89092520.65	90531444.63
2) Central Government (RGS)	0.00	0.00
3) State Government(s)	0.00	0.00
4) Government Agencies (NIAM Fund)	0.00	0.00
5) Institutions / Welfare Bodies	0.00	0.00
6) International Organisations	0.00	0.00
7) Others (Specify) Central Govt (Market Aides)	0.00	0.00
8) Others (Specify) Central Govt (Market Infra)	0.00	0.00
TOTAL	89092520.65	90531444.63



A.O.
NIAM, Jaipur
लेखाधिकारी
एन सी एस निराम, जयपुर

Deputy Director General,
NIAM, Jaipur
निराम, जयपुर

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**

Tulsia Road, Gambala, Jaipur - 302033

SCHEDULES FORMING PART OF 12th ANNUAL REPORT FOR THE YEAR ENDED 31st March 2024

		(Amount - Rs.)	
SCHEDULE 14 - FEES / SUBSCRIPTIONS		Current Year	Previous Year
1) Entrance Fees		0.00	0.00
2) Annual Fees / Subscriptions, PGDABM & PGDMIEV Fee		50096784.32	48016533.36
3) Seminar / Programme Fees		1161057.00	4960913.00
4) Consultancy Fees		0.00	0.00
5) International programme Receipts		0.00	0.00
6) FCRA		0.00	0.00
TOTAL		51256841.32	52985446.36

		Investment from Earmarked Fund		Investment Others	
		Current Year	Previous Year	Current Year	Previous Year
SCHEDULE 15 - INCOME FROM INVESTMENTS					
(Income on Invest. from Earmarked/Endowment Funds transferred to Funds)					
1) Interest					
a) On Govt. Securities	0.00	0.00	0.00	0.00	0.00
b) Other Bonds/Debentures	0.00	0.00	0.00	0.00	0.00
2) Dividends:					
a) On Shares	0.00	0.00	0.00	0.00	0.00
b) On Mutual Fund Securities	0.00	0.00	0.00	0.00	0.00
3) Room Rent	320900.00	320900.00	286688.00	0.00	0.00
4) Others (Specify)	0.00	0.00	0.00	0.00	0.00
TOTAL		320900.00	286688.00	0.00	0.00



A.O.
NIAM, Jaipur
लेखाधिकारी
सी.सी.एस. नियाम, जयपुर

Deputy Director
NIAM, Jaipur

Director General
NIAM, Jaipur





**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**

Kota Road, Bambala, Jaipur - 302033

SCHEDULE FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2024

		(Amount - Rs.)	
		Current Year	Previous Year
SCHEDULE 16 - INCOME FROM ROYALTY, PUBLICATIONS ETC.			
1)	Income from Royalty	0.00	0.00
2)	Income from Publications	0.00	0.00
3)	Others (Specify)	0.00	0.00
	TOTAL	0.00	0.00

		Current Year	Previous Year
SCHEDULE 17 - INTEREST EARNED			
1)	On Term Deposits:		
	a) With Scheduled Banks	25596951.00	14645388.00
	b) With Non-Scheduled Banks	0.00	0.00
	c) With Institutions	0.00	0.00
	d) Others	0.00	0.00
2)	On Saving Accounts:		
	a) With Scheduled Banks	1556263.00	0.00
	b) With Non-Scheduled Banks	0.00	0.00
	c) Post Office Savings Accounts	0.00	0.00
	d) Others	0.00	0.00
3)	On Loans:		
	a) Employees / Staff	113142.00	290031.00
	b) Others (Interest on IT Refund)	0.00	0.00
4)	Interest on Debtors and Other Receivables (RGS)	0.00	0.00
	TOTAL	27266356.00	14935419.00



A.O.
NIAM, Jaipur
लेखाधिकारी
श्री.सी.एस. निगम, जयपुर

Deputy Director
NIAM, Jaipur

Director General
NIAM, Jaipur

**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**

Kota Road, Baramulla, Jaipur - 302033

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD YEAR ENDED 31st March 2024

		Amount - Rs.	
		Current Year	Previous Year
SCHEDULE 21 - OTHER ADMINISTRATIVE EXPENSES ETC.			
B. PROJECTS, TRAINING, SEMINAR RELATED EXPENSES			
1	Expenses on Training & Seminar / Workshops / Exhibition etc.	33073945.00	45745408.00
2	Computer and Stationery Expenses	296516.00	459238.00
3	Project Formulation Expenses	3883965.00	3826873.00
4	Publication of Journal & Survey & Research	0.00	61960.00
5	Expenditure on RGS	88.50	0.00
6	Expenditure on PGDABM	18813472.00	17244798.00
7	Expenditure on Market Atlas	0.00	0.00
8	Expenditure on Informational Programme	0.00	0.00
9	Expenditure on Market Infrastructure	0.00	0.00
10	Expenditure on RKVY	10315801.00	10725408.00
11	Expenditure on FCRA	0.00	0.00
12	Expenditure on PGDMIEV	3375581.00	0.00
TOTAL (B)		67889479.50	78164771.00
(TOTAL A+B)		92865342.16	101054685.63



A.O.
NIAM, Jaipur
लेखाधिकारी
सी.सी.एस. निराम, जयपुर

Deputy Director, Director General
NIAM, Jaipur
NIAM, Jaipur





FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Bambala, Jaipur - 302033

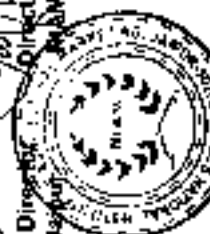
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD YEAR ENDED 31st March 2024

	(Amount - Rs.)	
	Current Year	Previous Year
SCHEDULE 21 - OTHER ADMINISTRATIVE EXPENSES ETC.		
A. INSTITUTIONAL MAINTENANCE AND OTHER ADMINISTRATIVE EXPENSES		
1	Consumption of Consumable Stores	0.00
2	Labour and processing expenses	0.00
3	Carriage and Carriage Inwards	0.00
4	Electricity and power	4593774.00
5	Water Charges	0.00
6	Insurance	0.00
7	Repairs and maintenance of services	8360285.00
8	Excise Duty	0.00
9	Rent, Rates and Taxes & Insurance	137681.00
10	Vehicles Running and Maintenance	0.00
11	Postage, Telephone and Communication Charges	305388.00
12	Travelling and Conveyance Expenses	1111884.00
13	Expenses on Membership Fees	0.00
14	Auditors Remuneration & Legal Fees	246710.00
15	Hospitality Expenses	0.00
16	Professional Charges	0.00
17	Provision for Bad and Doubtful Debts / Advances	0.00
18	Irrecoverable Balances Written-Off	0.00
19	Packing Charges	0.00
20	Freight and Forwarding Expenses	0.00
21	Advertiseman and Publicity	27408.00
22	Blank Charges	12.98
23	News Paper & Magazine	0.00
24	Security & Other Service Maintenance	4886164.00
25	Repairs and maintenance of road & building	530345.00
26	Poor Adjustment	0.00
27	Other Expenses	4137249.89
	TOTAL	25295862.86
		22888814.63



A.O.
 NIAM, Jaipur
 लेखाधिकारी
 श्री.सी.एस. निगम, जयपुर

[Signature]
 Deputy Director
 NIAM, Jaipur
 निगम, जयपुर



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD YEAR ENDED 31st March 2024

		(Amount - Rs.)	
		Current Year	Previous Year
<u>SCHEDULE 22 - EXPENDITURE ON GRANTS, SUBSIDIES ETC.</u>			
a)	Grants given to Institutions / Organisations	0.00	0.00
b)	Subsidies given to Institutions / Organisations	0.00	0.00
<u>TOTAL</u>		0.00	0.00
Note - Name of the Entities, their Activities along with the amount of Grants/Subsidies are to be disclosed.			

		Current Year	Previous Year
<u>SCHEDULE 23 - INTEREST</u>			
a)	On Fixed Loans	0.00	0.00
b)	On Other Loans (Including Bank Charges)	0.00	0.00
c)	Others (Specify)	0.00	0.00
<u>TOTAL</u>		0.00	0.00



A.O.
 NIAM, Jaipur
 लेखाधिकारी
 श्री सी.एस. निशाम् जयपुर

Deputy Director,
 NIAM, Jaipur
 निदेशक,
 NIAM, Jaipur



FORM OF FINANCIAL STATEMENTS (FOR SMALL ORGANISATIONS)
C.C. & NATURAL HISTORY OF AGRICULTURAL MARKETING
Sole Proprietorship 2023-24

SCHEDULE FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2024.

SCHEDULE 24 - SIGNIFICANT ACCOUNTING POLICIES

1. ACCOUNTING CONVENTION

1.1

The financial statements are prepared on the basis of historical cost convention, unless otherwise stated and on the accrual method of accounting including for the interest received on F. D. R & interest on advance to employees

2. INVENTORY VALUATION

2.1 Consumable stores are valued at cost and are as confirmed by management.

3. INVESTMENT

3.1 A sum of Rs. Nil invested in LIC during the year for Gratuity

4. LAND & BUILDING TAX AND EXCISE DUTY

4.1 The Government of Rajasthan have abolished land and building tax

4.2 Excise duty is not applicable

5. FIXED ASSETS

5.1 Fixed Assets are stated at cost of acquisition inclusive of inward freight, duties and taxes and incidental and direct expenses related to acquisition. In respect of projects involving construction, related pre-operational expenses (including interest on loans for specific project upto its completion), form part of value of the assets capitalized.

5.2 Fixed Assets received by way of non-monetary grants, are capitalized at value stated, by corresponding credit to Capital Reserve.

5.3 The fixed assets have not been revalued during the year.

5.4 Assets which have become unusable or obsolete are also shown at fixed assets till the permission is made for disposal of the same from Govt. of India

6. DEPRECIATION

6.1 Fixed assets are stated at cost less accumulated depreciation. Depreciation is computed on the basis of straight line method.



Contd.

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302003

SCHEDULE FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2024

SCHEDULE 24 - SIGNIFICANT ACCOUNTING POLICIES

7 MISCELLANEOUS EXPENDITURE & PRIOR ADJUSTMENT

7.1 Prior adjustment as suggested.

8 ACCOUNTING FOR SALES

8.1 This is service rendering Institute & there is no sales.

9 GOVERNMENT GRANTS / SUBSIDIES

9.1 Grant-in-aid from Government of India has been received towards administration and other expenses of the Institute. This Institute has taken only that portion of grant to Income & Expenditure account to equalize with administrative expenses incurred during the year. The remaining part has been carried over directly to Balance Sheet.

9.2 Government grants / subsidy are accounted on realization basis

10 FOREIGN CURRENCY TRANSACTIONS

10 No foreign currency transactions during the year.

11 LEASE

11.1 No Lease rentals are there

12 RETIREMENT BENEFITS

12.1 Provision for gratuity has been made as per Govt of India's approval and payment of gratuity act on the date of balance sheet

12.2 Provision for leave salary has also been made on the basis of 60 % leave balances of the employees

As per our report even dated attached
 For Ankit Kumar Sharma & Associates

FRN - 020649C

Chartered Accountants



(CA VIKAS SHARMA)

Partner

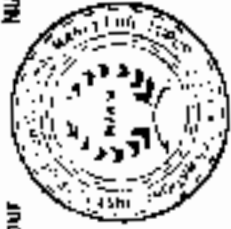
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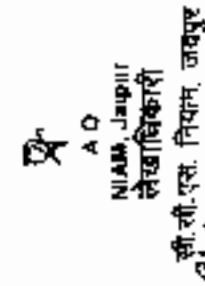
Place: Jaipur

Date: 18.07.24

UDIN: 24410552-81<E8,MO 3901


 Deputy Director
 NIAM, Jaipur




 A O
 NIAM, Jaipur
 लेखाधिकारी
 श्री. सी. एस. निषम, जयपुर

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Khas (I)ud Baramulla, Japur 300033

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2024

SCHEDULE 25 - CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

7 FOREIGN TRAVEL

NIL

8 FOREIGN CURRENCY TRANSACTIONS

8.1 Value of Stocks Calculated on C.F.E. Basis:

- Purchase of finished Goods
- Raw Materials & Components (including in transit)
- Capital Goods
- Stores, Spares and Consumables

(Amount - Ru)
Summed Year Previous Year

NIL
 NIL
 NIL
 NIL

8.2 Expenditure in Foreign currencies:

- a) Travel
- b) Remittances and Interest payment to Financial Institutions/Banks in Foreign C
- c) Other expenditure.
 - Commission on Sales
 - Legal and Professional Expenses
 - Membership Fee

NIL
 NIL
 NIL
 NIL
 NIL
 NIL
 NIL

8.3 Samlana:

Value of Exports on FOB Basis
 International Programme Fees (Received in INR)

NIL
 NIL

Contd.



[illegible]

d. Corresponding figures for the previous year have been regrouped/rearranged wherever necessary

110 Schedules 1 to 25 are annexed to and form an integral part of the Balance Sheet as at 31/03/2024 and the Income and Expenditure Account for the year ended on that date.

As per our report even dated attached
For Ankit Kumar Sharma & Associates
FRN - 020649C
Chartered Accountants

Vikas
(CA) VIKAS SHARMA
Partner
M. No 410552

Place: Jaipur

Date: 18.07.2024

UDIN: 2410552BKEGAD390L

A.O. Deputy Director
NIAM, Jaipur NIAM, Jaipur

Director General
NIAM, Jaipur





Table 1: - Nos. of Training Programs organized by Syngenta Foundation on behalf of CCS NIAM for the Financial Year 2023-24

S. No.	Batch No.	Name of Batch	Start Date	End Date	Total Nos. of Certificates
1.	248	Bihar BMGF AE Batch 36	15.02.2023	07.03.2023	34
2.	249	MH ABF Online AE Batch 14	01.02.2023	17.03.2023	92
3.	250	MP BMGF Online AE Batch 14	30.01.2023	18.03.2023	43
4.	251	Bihar BMGF AE Batch 37	10.03.2023	30.03.2023	35
5.	252	Bihar BMGF AE Batch 38	14.03.2023	03.04.2023	39
6.	253	Bihar BMGF AE Batch 39	16.03.2023	05.04.2023	34
7.	254	Bihar BMGF AE Batch 40	16.03.2023	05.04.2023	38
8.	255	MP BMGF Online AE Batch 15	15.02.2023	05.04.2023	52
9.	256	MH ABF Online AE Batch 15	22.02.2023	10.04.2023	113
10.	257	Bihar BMGF AE Batch 41	21.03.2023	10.04.2023	38
11.	258	Bihar BMGF AE Batch 42	21.03.2023	10.04.2023	39
12.	259	MH ABF Online AE Batch 16	23.02.2023	10.04.2023	30
13.	260	MH ABF Online AE Batch 16	24.02.2023	12.04.2023	40
14.	261	Bihar BMGF Batch 43	06.04.2023	26.04.2023	44
15.	262	MP BMGF AE Batch 16	17.03.2023	02.05.2023	39
16.	263	Bihar BMGF AE Batch 44	17.04.2023	07.05.2023	32
17.	264	Bihar BMGF AE Batch 45	17.04.2024	07.05.2024	28
18.	265	UP TT Online AE Batch 06	23.03.2023	09.05.2023	45
19.	266	UP Corteva Online AE Batch 07	23.03.2023	09.05.2023	7
20.	267	MH ABF Online AE Batch 18	31.03.2023	17.05.2023	54
21.	268	MH ABF Online AE Batch 19	31.03.2023	17.05.2023	84
22.	269	Bihar BMGF AE Batch 46	28.04.2023	18.05.2023	56
23.	270	MP BMGF AE Batch 17	17.04.2023	02.06.2023	33
24.	271	IFDC-TS Online AE Batch 07	28.04.2023	13.06.2023	63
25.	272	JH TRIF Online AE Batch 07	04.05.2023	19.06.2023	33
26.	273	JH Online AE Batch 12	04.05.2023	19.06.2023	10
27.	274	MH ABF Online AE Batch 21	08.05.2023	20.06.2023	39
28.	275	MH ABF Online AE Batch 20	09.05.2023	21.06.2023	25
29.	276	UP DCM SHRIRAM AE Batch 01	19.06.2023	08.07.2023	28
30.	277	Odisha online AE Batch 09	22.05.2023	18.07.2023	88



S. No.	Batch No.	Name of Batch	Start Date	End Date	Total Nos. of Certificates
31.	278	MH ABF Online AE Batch 22	29.05.2023	15.07.2023	54
32.	279	Bihar BMGF 47 (MZ)	27.07.2023	16.08.2023	34
33.	280	Bihar BMGF 48 (MZ)	27.07.2023	16.08.2023	38
34.	281	Bihar BMGF 49 (MZ)	27.07.2023	16.08.2023	37
35.	282	MH ABF 23	03.07.2023	19.08.2023	56
36.	283	MH ABF 24 (Latur)	03.07.2023	21.08.2023	46
37.	284	MH ABF 25 (ND)	03.07.2023	21.08.2023	41
38.	285	Bihar BMGF 50 (Patna)	01.08.2023	21.08.2023	27
39.	286	MH ABF Online AE Batch 26	19.07.2023	07.09.2023	55
40.	287	Bihar BMGF AE Batch 51	19.07.2023	07.09.2023	40
41.	288	Bihar BMGF AE Batch 52	05.09.2023	25.09.2023	39
42.	289	Bihar BMGF AE Batch 53	05.09.2023	25.09.2023	39
43.	290	UP DCM Shriram Batch 02	25.09.2023	09.10.2023	31
44.	291	MH ABF Online AE Batch 27	23.08.2023	13.10.2023	67
45.	292	Bihar BMGF 54	29.09.2023	19.10.2023	30
46.	293	Bihar BMGF 55	29.09.2023	19.10.2023	31
47.	294	Bihar BMGF 56	01.10.2023	18.10.2023	46
48.	295	Bihar BMGF 57	01.10.2023	19.10.2023	26
49.	296	Bihar BMGF 58	01.10.2023	19.10.2023	26
50.	297	Bihar BMGF 59	01.10.2023	19.10.2023	27
51.	298	Odisha 10	07.09.2023	31.10.2023	97
52.	299	MP BMGF 18	11.09.2023	03.11.2023	44
53.	300	JH 13	11.09.2023	03.11.2023	08
54.	301	Bihar BMGF 60	23.10.2023	11.11.2023	47
55.	302	Bihar BMGF 61	23.10.2023	11.11.2023	32
56.	303	Bihar BMGF 62	23.10.2023	11.11.2023	35
57.	304	Bihar BMGF 63	23.10.2023	11.11.2023	37
58.	305	Bihar BMGF 64	23.10.2023	11.11.2023	37
59.	306	Bihar BMGF 65	23.10.2023	11.11.2023	30
60.	307	Bihar BMGF 66	23.10.2023	11.11.2023	29
61.	308	Bihar BMGF 67	23.10.2023	11.11.2023	32
62.	309	Assam LIP 01	05.10.2023	24.11.2023	20



S. No.	Batch No.	Name of Batch	Start Date	End Date	Total Nos. of Certificates
63.	310	MP BMGF 19	03.10.2023	28.11.2023	50
64.	311	MP BMGF 20	07.10.2023	02.12.2023	56
65.	312	MH ABF 28 (VD/JL/ND/Latur)	04.10.2023	04.12.2023	56
66.	313	MH ABF 29 (Ang/VD)	10.10.2023	06.12.2023	64
67.	314	Bihar BMGF 68 (Patna)	24.11.2023	14.12.2023	58
68.	315	Bihar BMGF 69 (JNK)	24.11.2023	14.12.2023	28
69.	316	Bihar BMGF 70 (HFMS)	24.11.2023	14.12.2023	36
70.	317	Bihar BMGF 71 (HFMS)	24.11.2023	14.12.2023	34
71.	318	Bihar BMGF 72 (HFMS)	24.11.2023	14.12.2023	39
72.	319	Bihar BMGF 73 (HFMS)	24.11.2023	14.12.2023	31
73.	320	Bihar BMGF 74(JNK)	27.11.2023	17.12.2023	26
74.	321	Bihar BMGF 75 (JNK)	27.11.2023	17.12.2023	26
75.	322	Bihar BMGF 76 (Gaya)	27.11.2023	17.12.2023	42
76.	323	Bihar BMGF 77 (Gaya)	27.11.2023	17.12.2023	40
77.	324	MP BMGF 21	20.10.2023	20.12.2023	55
78.	325	MH ABF 30 (Ang/VD/JL/ND/NSK)	20.10.2023	18.12.2023	50
79.	326	MP BMGF 22	04.11.2023	28.12.2023	61
80.	327	MH ABF 31 (ND)	01.11.2023	29.12.2023	02
81.	328	MH CSA EDF 01	01.11.2023	29.12.2023	19
82.	329	Palghar CINI 01	01.11.2023	29.12.2023	17
83.	330	Bihar BMGF 78 (Patna)	18.12.2023	07.01.2024	28
84.	331	Bihar BMGF 79 (Gaya)	18.12.2023	07.01.2024	49
85.	332	Bihar BMGF 80 (Gaya)	18.12.2023	07.01.2024	49
86.	333	Bihar BMGF 81 (JNK)	18.12.2023	08.01.2024	38
87.	334	Bihar BMGF 82 (JNK)	18.12.2023	08.01.2024	33
88.	335	Bihar BMGF 83 (JNK)	18.12.2023	08.01.2024	33
89.	336	Bihar BMGF 84 (HFMS)	18.12.2023	08.01.2024	37
90.	337	Bihar BMGF 85 (HFMS)	18.12.2023	08.01.2024	33
91.	338	Bihar BMGF 86 (HFMS)	18.12.2023	08.01.2024	41
92.	339	Bihar BMGF 87 (HFMS)	22.12.2023	11.01.2024	33
93.	340	UP DCM Shriram Batch 03	08.01.2024	25.01.2024	44
94.	341	Bihar BMGF 88 (Gaya)	09.01.2024	28.01.2024	55



S. No.	Batch No.	Name of Batch	Start Date	End Date	Total Nos. of Certificates
95.	342	Bihar BMGF 89 (Gaya)	09.01.2024	28.01.2024	49
96.	343	MP BMGF 23	06.12.2023	30.01.2024	59
97.	344	Bihar BMGF 90 (Patna)	10.01.2024	30.01.2024	47
98.	345	Bihar BMGF 91 (HFMS)	10.01.2024	30.01.2024	36
99.	346	Bihar BMGF 92 (HFMS)	10.01.2024	30.01.2024	36
100.	347	Bihar BMGF 93 (HFMS)	10.01.2024	30.01.2024	36
101.	348	Bihar BMGF 94 (JNK)	16.01.2024	05.02.2024	30
102.	349	Bihar BMGF 95 (JNK)	16.01.2024	05.02.2024	31
103.	350	JH 14	20.12.2023	13.02.2024	35
104.	351	MP BMGF 24	22.12.2023	16.02.2024	43
105.	352	Odhisha 11	28.12.2023	20.02.2024	37
106.	353	MP BMGF 25	29.12.2023	21.02.2024	60
107.	354	PKF Batch 01	29.12.2023	22.02.2024	20
108.	355	Bihar BMGF 96 (Patna)	05.02.2024	26.02.2024	46
109.	356	Bihar BMGF 97 (HFMS)	08.02.2024	28.02.2024	45
110.	357	Bihar BMGF 98 (HFMS)	08.02.2024	28.02.2024	39
111.	358	Bihar BMGF 99 (HFMS)	08.02.2024	28.02.2024	29
112.	359	Bihar BMGF 100 (HFMS)	08.02.2024	28.02.2024	37
113.	360	Bihar BMGF 101 (JNK)	09.02.2024	29.02.2024	47
114.	361	Bihar BMGF 102 (JNK)	09.02.2024	29.02.2024	47
115.	362	Bihar BMGF 103 (JNK)	09.02.2024	29.02.2024	46
116.	363	MP BMGF 27	18.01.2024	13.03.2024	45
117.	364	Bihar BMGF 104 (Gaya)	26.02.2024	18.03.2024	49
118.	365	Bihar BMGF 105 (Gaya)	26.02.2024	18.03.2024	71
119.	366	Bihar BMGF 106 (Patna)	27.02.2024	18.03.2024	45
120.	367	Bihar BMGF 107 (HFMS)	29.02.2024	20.03.2024	35
121.	368	Bihar BMGF 108 (HFMS)	29.02.2024	20.03.2024	40
122.	369	Bihar BMGF 109 (HFMS)	29.02.2024	20.03.2024	40
123.	370	Bihar BMGF 110 (HFMS)	29.02.2024	20.03.2024	40
124.	371	MP BMGF 28	01.02.2024	20.03.2024	45
125.	372	MH ABF 32	31.01.2024	19.03.2024	50
126.	373	MH CSA EDF 02	31.01.2024	19.03.2024	22
127.	374	Palghar CINI 02	31.01.2024	19.03.2024	14
Nos. of participants					5187



Table 2:- Details of One Day Awareness Training Programme for Farmers, Traders, mill owners rag- (WDRA) April 2023 – March 2024: -

S. No	Date	Place	No. of Participants	Male	Female	SC	ST	OBC	UR
1	19 June 2023	KVK UNA	47	35	12	08	00	04	35
2	21 June 2023	KVK Rohru (Shimla)	51	32	19	15	00	00	36
3	23 June 2023	KVK Bansur (Alwar)	60	38	22	14	01	35	10
4	25 July 2023	KVK Sundernagar (Mandi)	60	26	34	26	01	04	29
5	27 July 2023	KVK Solan	54	34	20	16	01	03	34
6	29 Aug 2023	KVK Hindaun	49	49	00	01	24	13	11
7	21 Oct 2023	KVK Rajkot	54	47	07	01	02	31	20
8	23 Oct 2023	KVK Maheshana	49	44	05	00	00	34	15
9	26 Oct 2023	KVK Gandhinagar	50	39	11	00	00	50	00
10	31 Oct 2023	KVK Patna	52	52	00	08	00	22	22
11	02 Nov 2023	KVK Nalanda	50	38	12	03	00	44	03
12	15 Nov 2023	KVK Kaithal	54	46	08	37	00	01	16
13	16 Nov 2023	KVK Karnal	52	52	00	03	00	12	37
14	20 Nov 2023	KVK Jind	51	51	00	01	00	08	42
15	22 Nov 2023	KVK Yamunanagar	50	44	06	12	00	29	09
16	27 Dec 2023	KVK Pokran	60	60	0	05	07	33	15
17	29 Dec 2023	KVK Jaisalmer	54	23	31	21	13	12	08
		Total =	897						

Table 3:- Details of Three Days Assaying Training Programme for the technical staff of the warehouse and secretaries of the PACCS of the warehouse

S.No	Programme Start Date	Programme End Date	Place	No. of Participants
1	20 March 2024	22 March 2024	Bhopal MP	30

Photos of Training Programme



Table-4: Training Programmes Conducted by CCS NIAM Faculties in the FY 2023-24.

Sr. No	Date	Title of the Program	Venue	No. of Participants						
				Gender		Category				
				Male	Female	Gen	OBC	SC	ST	Total
1	21-22.06.2023	Training Program on Agricultural marketing for newly selected SMS of KVK of SVPUAT, Meerut	Uttar Pradesh	33	16	8	1	20	20	49
2	3.07.2023	Training Program on Agricultural marketing for stakeholders	Rajasthan	49	7	9	7	23	17	56
3	5-7.07.2023	Training Program for Board of Directors, CEOs and Accountant of FPO on FPO Management (consultancy)	Rajasthan	22	2	-	-	8	16	24
4	8.8.2023	Training Program on Agricultural Marketing for officials of KVK and Line Department" at NAU, Navsari, Gujarat on 8th August, 2023.	Gujarat	45	10	6	5	10	34	55
5	10.08.23	Training Program on Agricultural Marketing for farmers and other Stakeholder" at KVK, Vyara, NAU, Gujarat on 10th August, 2023.	Gujarat	16	34	-	50	-	-	50
6	28-8 to 1-9.2023	Training Program on Effective Management of FPO	Pudducherry	14	32	-	6	30	10	46
7	12.9.2023	"Workshop on FPO Management" for CBBOs, FPO, BoDs, CEOs, Farmers, FPO members and NABARD officials	West Bengal	62	9	40	19	9	3	71
8	29-31 October, 23	Training program on Organic Farming of Soybean and Rice and its Marketing	Rajasthan	30	0	7	0	14	9	30



Sr. No	Date	Title of the Program	Venue	No. of Participants						
				Gender		Category				
				Male	Female	Gen	OBC	SC	ST	Total
9	29-31 October, 23	Training program on Organic Farming of Soybean and Rice and its Marketing	Rajasthan	2	28	15	0	14	5	30
10	30 October-1st November	Training program on Marketing of Organic Produce	Mizoram	6	24	0	30	0	0	30
11	30 October-1st November	Training program on Marketing of Organic Produce and Fruits and Vegetables	Mizoram	7	23	0	30	0	0	30
12	3-5 November, 2023	Training Program on Development of Micro Enterprises at Village Level	Uttar Pradesh	27	3	5	0	15	10	30
13	4-6 November, 2023	Training Program on Development of Micro Enterprises at Village Level	Uttar Pradesh	22	8	17	3	4	6	30
14	7-9 November, 2023	3 Days Workshop on Agricultural marketing and Future of Millets at International Level	Gujarat	62	38	0	100	0	0	100
15	1-3 November, 2023	Training Program on Agricultural Marketing	Uttar Pradesh	24	6	1	6	12	11	30
16	14-16 November, 2023	Training Program on Agricultural Marketing	Uttar Pradesh	28	2	4	0	9	17	30
17	16-18 November, 2023	Training Program on Bee Keeping and marketing of Honey	Uttar Pradesh	18	12	8	2	12	8	30
18	26-28 November, 2023	Training Program on Bee Keeping and marketing of Honey	Uttar Pradesh	20	10	9	1	15	5	30
19	28-30 November, 2023	Training program on agricultural marketing for stakeholders	Bihar	22	9	3	5	20	3	31
20	1-3 December, 2023	Training program on agricultural marketing for Farmers and other stakeholders	Bihar	21	4	2	1	15	7	25

Sr. No	Date	Title of the Program	Venue	No. of Participants						
				Gender		Category			Total	
				Male	Female	Gen	OBC	SC ST		
21	18-20 December, 2023	Training program on agricultural marketing for stakeholders	Bihar	18	7	2	0	18	5	25
22	21-23 December, 2023	Training program on agricultural marketing for stakeholders	Bihar	20	5	1	0	16	8	25
23	27-12-2023	Cultivation, Distillation and marketing of medicinal and aromatic plants	Odisha	--	30	--	--	14	16	30
24	24-26 December, 23	Training program on agricultural marketing for stakeholders	Himachal Pradesh	24	4	7	0	4	17	28
25	27-29 December, 2023	Training Program on FPO Shareholders Management	West Bengal	23	9	14	4	8	6	32
26	30.12.2023	Training Program on Prospect of Livelihood Revival of Relief Camp Inmates Via Processing, Value Addition and Marketing of Locally Available Medicinal & Aromatic Plants	Manipur	1	29	2	0	20	8	30
27	26-28 December, 2023	Training program on agricultural marketing for stakeholders	Himachal Pradesh	9	24	15	0	3	14	33
28	27-29 December, 2023	Training program on agricultural marketing for stakeholders	Himachal Pradesh	24	10	13	0	5	16	34
29	29-31 December, 2023	Training program on agricultural marketing for stakeholders	Haryana	20	10	4	3	1	6	44
30	4/1/2024	Cultivation, Distillation and marketing of medicinal and aromatic plants	Haryana	12	18	-	-	5	25	30
31	30-12-2023 to	Training program on agricultural marketing for stakeholders	Haryana	31	-	-	-	2	29	31
32	30-12-2023 to 1-1-2024	Training program on agricultural marketing for stakeholders	Haryana	29	-	2	-	3	24	29
33	31-12-2023 to 2-1-2024	Training program on agricultural marketing for stakeholders	Haryana	33	-	-	-	17	16	33



Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
34	6/1/2024	Cultivation, Distillation and marketing of medicinal and aromatic plants	Odisha	14	16	9	0	10	11
35	3-5 January, 2024	Training Program on FPO Shareholders Management	West Bengal	25	5	5	1	7	17
36	9-10 January, 2024	Two days Workshop on Agricultural Marketing- Problems and Prospects	Rajasthan	65	40	50	40	10	5
37	8-10 January, 2024	Training Program on FPO Shareholders Management	West Bengal	27	1	4	-	7	17
38	10/1/2024	Cultivation, Distillation and marketing of medicinal and aromatic plants	Odisha	16	14	-	30	-	-
39	16-01-2024	Training Program on Cultivation, Distillation and marketing of Locally Available Medicinal and Aromatic Plants.	Manipur	-	30	3	-	16	11
40	16-1-2024	Training Program on Cultivation, Distillation and Marketing of Medicinal and Aromatic Plants.	Uttar Pradesh	34	-	12	-	22	-
41	19-1-2024	Cultivation, Distillation and marketing of medicinal and aromatic plants	Odisha	24	6	-	-	29	1
42	24-1-2024	Training Program on Cultivation, Distillation and Marketing of Medicinal and Aromatic Plants.	Uttar Pradesh	32	4	1	-	28	7
43	5-7 February, 24	Training program on FPO shareholder Management	West Bengal	22	3	12	10	3	-
44	20-2-2024	Training Program on Marketing of Medicinal and aromatic plants	Uttar Pradesh	30	0	14	10	6	0
45	22-2-2024	Training Program on Marketing of Medicinal and aromatic plants	Uttar Pradesh	30	0	16	12	2	0
46	22-24 Feb, 2024	“Farm Producer Entrepreneurship & Marketing”	Uttar Pradesh	27	7	22	12	-	-

Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
47	5-7 March, 2024	“Farm Producer Entrepreneurship & Marketing”	Uttar Pradesh	33	6	16	22	1	-
48	4-6 March, 2024	Training program on Agricultural marketing	Uttar Pradesh	32	0	22	7	3	0
49	6-8 March, 2024	Training program on Agricultural marketing	Uttar Pradesh	18	12	4	10	16	0
50	8-10 March, 2024	Training program on Agricultural marketing	Uttar Pradesh	30	0	0	28	2	0
51	10-12 March, 2024	Training program on Agricultural marketing	Uttar Pradesh	31	0	20	8	3	0
52	08.08.2023 to 10.08.2023	Crop Management and Export Marketing	Rajasthan	18	12	5	8	12	5
53	10.08.2023 to 12.08.2023	Crop Management and Export Marketing	Rajasthan	14	16	4	9	10	7
54	22.08.2023 to 25.08.2023	Crop Management and Export Marketing	Rajasthan	17	13	2	8	11	9
55	28.08.2023 to 30.08.2023	Crop Management and Export Marketing	Rajasthan	19	11	7	10	8	7
56	04.09.2023 to 06.09.2023	Crop Management and Export Marketing	Rajasthan	15	15	11	7	8	4
57	12.09.2023 to 14.09.2023	Market Linkages of FPO's	Goa	19	11	8	8	10	4
58	03.10.2023 to 05.10.2023	ICT Techniques on Farming and Export Marketing	Goa	17	13	9	7	10	4
59	23.10.2023 to 25.10.2023	Organic Farming and Marketing	Goa	18	12	6	8	9	7
60	01.11.2023 to 03.11.2023	Training Program on Marketing Strategy of Organic Horticulture Produce	Goa	16	14	11	8	7	4
61	06.11.2023 to 08.11.2023	Marketing of Horticulture Produce	Goa	20	10	5	8	9	8

Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
62	27.11.2023 to 29.11.2023	Poultry Farming & Marketing	Manipur	17	13	10	8	9	3
63	08.11.2023 to 10.11.2023	Farmer's On Agricultural Marketing	Manipur	18	12	6	10	8	6
64	22.11.2023 to 24.11.2023	Marketing of Fruits & Vegetables	Manipur	16	14	8	9	8	5
65	15.11.2023 to 17.11.2023	Role of ICT in Agricultural Marketing	Manipur	19	11	11	7	8	4
66		Value Addition to Agricultural Produces	Manipur	21	9	9	10	6	5
67	04.09.2023 to 06.09.2023	Agrepreneurship Development Programme	Jammu & Kashmir	13	18	6	9	8	7
68	07.09.2023 to 09.09.2023	Agrepreneurship Development Programme	Jammu & Kashmir	10	20	8	6	6	10
69	04.12.2023 to 06.12.2023	Business Opportunities and Marketing Strategies for FPOs	Mizoram	11	19	7	8	9	6
70	05.12.2023 to 07.12.2023	Small Business and rural Entrepreneurship	Mizoram	8	22	9	8	7	6
71	23.10.2023 to 25.10.2023	Micro Enterprise Development at Village Level	Mizoram	6	24	10	7	8	5
72	07.12.2023 to 09.12.2023	Crop Management and Export Marketing/ICT Techniques on Farming & Marketing	Mizoram	10	20	9	4	8	9
73	23.11.2023 to 25.11.2023	Training Program on Kiwi Farming and Processing Techniques- A subsidiary occupation for rural farmers	Arunachal Pradesh	1	33	0	0	0	34
74	27.11.2023 to 29.11.2023	Training Program on Kiwi Farming and Processing Techniques- A subsidiary occupation for rural farmers	Arunachal Pradesh	21	18	0	0	0	39

Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
75	30.11.2023 to 02.12.2023	Training Program on Kiwi Farming and Processing Techniques- A subsidiary occupation for rural farmers	Arunachal Pradesh	18	19	0	0	0	37
76	03.12.2023 to 05.12.2023	Training Program on Kiwi Farming and Processing Techniques- A subsidiary occupation for rural farmers	Arunachal Pradesh	23	17	0	0	0	40
77	03.01.2024 to 05.01.2024	FPO Linkage with Extension, Credit Infrastructure, Value Addition and Marketing	Meghalaya	12	18	5	8	8	30
78	18.11.2023 to 21.11.2023	Rural Employment Generation through Coconut Palm Climbing	Karnataka	17	13	8	4	9	30
79	22.11.2023 to 14.11.2023	Rural Employment Generation through Coconut Palm Climbing	Karnataka	16	14	10	8	4	30
80	07.12.2023 to 09.12.2023	Small Business and Rural Entrepreneurship	Chattisgarh	18	12	9	8	7	30
81	02.01.2024 to 04.01.2024	Crop Management and Export Marketing	Chattisgarh	17	13	5	9	8	30
82	15.01.2024 to 17.01.2024	Crop Management and Export Marketing	Chattisgarh	22	8	3	7	8	30
83	10.01.2024 to 18.01.2024	Organic Farming & Marketing Of Fruits & Vegetables	Chattisgarh	21	9	6	5	9	30
84	17.01.2024 to 19.01.2024	Organic Farming & Marketing Of Fruits & Vegetables	Chattisgarh	16	14	4	9	8	30
85	22.01.2024 to 24.01.2024	Organic Farming & Marketing Of Fruits & Vegetables	Jharkhand	13	17	6	8	9	30
86	01.02.2024 to 03.02.2024	Organic Farming & Marketing Of Fruits & Vegetables	Jharkhand	18	12	4	10	9	30
87	05.02.2024 to 07.02.2024	Organic Farming & Marketing Of Fruits & Vegetables	Jharkhand	16	14	10	6	8	30



Sr. No	Date	Title of the Program	Venue	No. of Participants						
				Gender		Category			Total	
				Male	Female	Gen	OBC	SC	ST	Total
88	06.02.2024 to 08.02.2024	Organic Forming & Marketing Of Fruits & Vegetables	Jharkhand	19	11	6	5	9	10	30
89	13.02.2024 to 15.02.2024	Organic Forming & Marketing Of Fruits & Vegetables	Jharkhand	24	6	4	5	11	10	30
90	11.03.2024 to 13.03.2024	New Agricultural Marketing Strategies For Farming Communities	Tamil Nadu	17	13	8	4	9	9	30
91	14.03.2024 to 16.03.2024	NEW AGRICULTURAL MARKETING STRATEGIES FOR FARMING COMMUNITIES	Tamil Nadu	16	14	10	8	4	8	30
92	08.01.2024 to 10.01.2024	Women and Youth Empowerment through Entrepreneurship Development Program	Andhra Pradesh	30	0	10	9	7	4	30
93	08.01.2024 to 10.01.2024	Women and Youth Empowerment through Entrepreneurship Development Program	Andhra Pradesh	20	10	9	7	7	7	30
94	08.01.2024 to 10.01.2024	Women and Youth Empowerment through Entrepreneurship Development Program	Andhra Pradesh	16	14	7	9	8	6	30
95	30.11.2023 to 02.12.2023	NEW AGRICULTURAL MARKETING STRATEGIES FOR FARMING COMMUNITIES'	Karnataka	57	5	20	12	16	14	62
96	10.10.2023	Marketing of Fruits & Vegetables and Methods of handling produce and price strategies	Karnataka	8	22	12	10	4	4	30
97	12.10.2023	Marketing Fish Products and Marketing and Exporting of Cashew Nuts and Cardamom	Karnataka	12	18	8	10	6	6	30
98	19.12.2023	Bee Keeping-A Subsidiary occupation for rural farmers	Karnataka	12	18	11	12	3	4	30

Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
99	22.12.2023	Bee Keeping-A Subsidiary occupation for rural farmers	Karnataka	14	16	8	12	5	5
100	14.10.2023 to 16.10.2023	Organic Farming	Kerala	8	22	5	11	8	8
101	14.10.2023 to 16.10.2023	Organic Farming	Kerala	10	20	7	12	6	5
102	05.02.2024 to 07.02.2024	NEW AGRICULTURAL MARKETING STRATEGIES FOR FARMING COMMUNITIES	Kerala	22	20	8	25	4	5
103	16-8-20320	Empowering Farmers for Sustainable Agricultural Practises: Training for Success	Madhya Pradesh	30	0	8	18	4	0
104	16-8-20320	Empowering Farmers for Sustainable Agricultural Practises: Training for Success	Madhya Pradesh	30	0	11	16	3	0
105	22-08-2023	Empowering Farmers for Sustainable Agricultural Practises: Training for Success	Madhya Pradesh	30	0	2	7	11	10
106	25-08-2023	Empowering Farmers for Sustainable Agricultural Practises: Training for Success	Madhya Pradesh	30	0	9	18	3	0
107	28-8-2023	Empowering Farmers for Sustainable Agricultural Practises: Training for Success	Madhya Pradesh	30	0	14	12	4	0
108	1/9/2023	Empowering Farmers for Sustainable Agricultural Practises: Training for Success	Madhya Pradesh	30	0	3	9	13	5
109	15.02.2024 to 17.02.2024	Bamboo Manangement and Value Addition	Manipur	4	26	1	1	5	23
110	19.02.2024 to 21.02.2024	Bamboo Manangement and Value Addition	Manuipur	6	24	1		6	22



Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
111	22.02.2024 to 23.02.2024	Bamboo Manangement and Value Addition	Meghalaya	5	25	3	3	2	22
									30
112	07.12.2023 to 09.12.2023	Training courses on Kiwi Farming and Processing Techniques- A subsidiary occupation for Rural Farmers	Nagaland	22	13	0	0	0	35
									35
113	10.12.2023 to 12.12.2023	Training courses on Kiwi Farming and Processing Techniques- A subsidiary occupation for Rural Farmers	Nagaland	25	6	0	0	0	31
									31
114	1/2/2024	Training Programme on Value Addition of Non-Timber Forest Products (NTFP)	Nagaland	24	23	0	0	0	47
									47
115	1/2/2024	Training Programme on Value Addition of Non-Timber Forest Products (NTFP)	Nagaland	2	33	0	0	0	35
									35
116	1/2/2024	Training Programme on Value Addition of Non-Timber Forest Products (NTFP)	Nagaland	18	32	0	0	0	50
									50
117	1/2/2024	Training Programme on Value Addition of Non-Timber Forest Products (NTFP)	Nagaland	11	25	0	0	0	36
									36
118	10.12.2023 to 12.12.2023	Training courses on Kiwi Farming and Processing Techniques- A subsidiary occupation for Rural Farmers	Nagaland	25	6	0	0	0	31
									31
119	8/9/2023	Organic Farming	Odisha	30	0	0	25	4	1
									30
120	11/9/2023	Organic Farming	Odisha	27	3	0	22	2	4
									30
121	04.01.2024 to 06.01.2024	Training Program on Post Harvest Management and Marketing of Kiwi Fruit	Sikkim	13	17	0	0	8	22
									30

Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
122	07.01.2024 to 09.01.2024	Training Program on Post Harvest Management and Marketing of Kiwi Fruit	Sikkim	9	21	0	0	6	24
123	10.01.2024 to 12.01.2024	Training Program on Post Harvest Management and Marketing of Kiwi Fruit	Sikkim	17	13	0	0	11	19
124	16.01.2024 to 18.01.2024	Training Program on Post Harvest Management and Marketing of Kiwi Fruit	Sikkim	22	8	0	0	4	26
125	9/10/2023	Farm Harvest to Market: Enhancing Profitability through Post-Harvest and Marketing Strategies for Chilli Farmers	Telangana	35	0	10	21	3	1
126	08.02.2024	Entrepreneurship Development Program and Food Processing	Telangana	0	30	8	9	9	4
127	08.02.2024	Entrepreneurship Development Program and Food Processing	Telangana	0	30	7	9	9	5
128	08.02.2024	Entrepreneurship Development Program and Food Processing	Telangana	30	0	8	10	5	7
129	5/10/2023	Post Harvest Technologies and Agri-Marketing Strategies for Cotton Growing Small Farmers for Improving Livelihoods	Telangana	33	2	14	20	1	0
130	29.01.2024	Piniapple Cultivation, Post-Harvest Management and Processing and Value Addition	Tripura	6	24	1	1	6	22
131	07.10.2023 to 09.10.2023	Training Program on "Bee Keeping- A Subsidiary Occupation for Rural Farmers"	Tripura	1	29	8	11	11	0
132	10.10.2023 to 12.10.2023	Training Program on "Bee Keeping- A Subsidiary Occupation for Rural Farmers"	Tripura	18	12	0	2	7	21



Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OB	SC	ST
146	22.01.2024 to 24.01.2024	Agricultural Entrepreneurship: Policy & IPR	Madhya Pradesh	23	8	15	9	5	2
147	29.01.2024 to 31.01.2024	Training Program on IoT Applications in Agriculture	Rajasthan	25	6	27	3	1	-
148	26.02.24 to 28.02.24	Agripreneurship Development in J & K	J&K	17	25	32	8	0	2
149	29.02.24 to 02.03.24	Profitable Agribusiness through resource management	Kerala	16	14	18	12	0	0
150	04.03.24 to 06.03.24	Profitable Agribusiness through resource management	Kerala	18	12	19	11	0	0
151	05.03.24 to 07.03.24	Agripreneurship Development in J & K	J&K	29	16	33	8	0	4
152	05.03.24 to 07.03.24	IoT Applications in Agriculture	Rajasthan	30	9	32	4	1	2
153	12-14 March, 2024	IoT Applications in Agriculture	Rajasthan	29	10	28	8	1	2
154	14-16 March, 2024	IoT Applications in Agriculture	Rajasthan	25	11	23	12	1	0
155	9/12/2023	Linking Farmers to the market	telangana	12	27	12	4	19	4
156	9/16/2023	Linking Farmers to the market	telangana	8	22	1	9	16	4
157	9/17/2023	Linking Farmers to the market	telangana	30	0	10	5	12	3
158	9/24/2023	Linking Farmers to the market	telangana	30	0	9	11	4	6
159	9/25/2023	ICT tecnques in farming, marketing and exporting	Andhra Pradesh	14	16	10	10	10	0
160	9/25/2023	ICT tecnques in farming, marketing and exporting	Andhra Pradesh	14	16	10	10	10	0
161	1-3rd October	“Empowering Agricultural Market Management: Building Capacity for Sustainable Growth	Maharatsra	9	21	4	19	4	3
162	7-9th October	“Empowering Agricultural Market Management: Building Capacity for Sustainable Growth	Maharatsra	28	2	7	15	8	0

Sr. No	Date	Title of the Program	Venue	No. of Participants						
				Gender		Category				
				Male	Female	Gen	OBC	SC	ST	Total
163	7-9th October	“Empowering Agricultural Market Management: Building Capacity for Sustainable Growth	Gujrat	17	13	9	17	4	0	30
164	11th-13th October	“Empowering Agricultural Market Management: Building Capacity for Sustainable Growth	Gujrat	16	14	8	16	6	0	30
165	28-30 October	Policy interventions for Micro-Enterprise Development In agriculture	Daman and Diu	15	19	12	11	9	2	34
166	5-7th October	Digital Marketing in Agriculture	Tamil Nadu	21	12	4	10	12	7	33
167	9-11th October	Digital Marketing in Agriculture	Tamil Nadu	20	15	3	7	22	3	35
168	23.11.2023 to 25.11.2023	Training Program On Finger Millet and Foxtail Millet Processing, Packing, Branding and Marketing	Karnataka	0	81	18	35	15	13	81
169	23.11.2023 to 25.11.2023	Training Program On Finger Millet and Foxtail Millet Processing, Packing, Branding and Marketing	Karnataka	0	81	18	35	15	13	81
170	05-01-2024 to 18-01-2024	Agricultural Marketing & Online trading	Ladakh	13	20			33		33
171	05-01-2024 to 18-01-2025	Agricultural Marketing & Online trading	Ladakh	20	22			42		42
172	05-01-2024 to 18-01-2026	Agricultural Marketing & Online trading	Ladakh	24	10			34		34
173	05-01-2024 to 18-01-2027	Agricultural Marketing & Online trading	Ladakh	1	25			26		26

Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
174	11-01-2024 to 13-01-2024	Organic Agriculture & Marketing Development	Chhattisgarh	10	21	5	20	4	2
175	11-01-2024 to 13-01-2025	Organic Agriculture & Marketing Development	Chhattisgarh	19	13	7	18	3	4
176	14-01-2024 to 16-01-2023	Organic Agriculture & Marketing Development	Jharkhand	0	35	1	22	10	2
177	14-01-2024 to 16-01-2023	Organic Agriculture & Marketing Development	Jharkhand	12	23	0	27	5	3
178	23-25 Jan 2024	Production and Marketing Strategy for Organic Agricultural Produce	Rajasthan	15	16	10	12	8	1
179	05.02.2024	Sustainable Agro-Forestry ventures: Empowering Entrepreneurs through Organic fertilisers, Bio fertilisers and Bio Pesticide	Chhattisgarh	41	13	1	6	37	10
180	05.02.2024	Sustainable Agro-Forestry ventures: Empowering Entrepreneurs through Organic fertilisers, Bio fertilisers and Bio Pesticide	Chhattisgarh	32	4	0	2	34	0
181	05.02.2024	Sustainable Agro-Forestry ventures: Empowering Entrepreneurs through Organic fertilisers, Bio fertilisers and Bio Pesticide	Chhattisgarh	24	11	1	10	24	0



Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
182	05.02.2024	Sustainable Agro-Forestry ventures: Empowering Entrepreneurs through Organic fertilisers, Bio fertilisers and Bio Pesticide	Jharkhand	20	11	7	11	12	1
183	05.02.2024	Sustainable Agro-Forestry ventures: Empowering Entrepreneurs through Organic fertilisers, Bio fertilisers and Bio Pesticide	Jharkhand	27	8	1	25	3	6
184	05.02.2024	Sustainable Agro-Forestry ventures: Empowering Entrepreneurs through Organic fertilisers, Bio fertilisers and Bio Pesticide	Jharkhand	25	9	1	5	27	1
185	7-Feb-23	Prime Minister Interventions in to enhance farmers income in Fertilizer and Renewable energy Sector	Karnataka	35	0	10	16	5	4
186	8-Feb-23	Prime Minister Interventions in to enhance farmers income in Fertilizer and Renewable energy Sector	Karnataka	34	0	9	15	4	6
187	9-Feb-23	Prime Minister Interventions in to enhance farmers income in Fertilizer and Renewable energy Sector	Karnataka	28	0	9	9	7	3

Sr. No	Date	Title of the Program	Venue	No. of Participants					
				Gender		Category			
				Male	Female	Gen	OBC	SC	ST
188	10-Feb-23	Prime Minister Interventions in to enhance farmers income in Fertilizer and Renewable energy Sector	Karnataka	26	0	5	7	5	9
189	6-Feb-24	Export Marketing and International Trade Opportunities in Vegetable Crops	Jharkhand	30	0	1	28	0	1
190	7-Feb-24	Export Marketing and International Trade Opportunities in Vegetable Crops	Jharkhand	13	18	2	24	1	4
191	23-25 Nov 2023	Marketing Linkages to FPOs	Uttarakhand	10	21	5	8	9	9
192	26-28 Nov 2023	Marketing Linkages to FPOs	Uttarakhand	9	26	10	12	5	8
193	14-16 Jan 2024	Micro Enterprise Development at Village Level	Maharashtra	20	12	11	12	3	6
194	11-14 Feb 2024	Micro Enterprise Development at Village Level	Maharashtra	22	9	14	6	7	4
195	15-17 Feb 2024	Micro Enterprise Development at Village Level	Maharashtra	19	14	8	9	7	9
196	18-20 Feb 2024	Micro Enterprise Development at Village Level	Maharashtra	18	13	11	7	6	7
Total				3856	2783	1511	1812	1639	1677
									6639

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